



THERE'S STILL TIME

Consider representing your cooperative as a director

By Kurt Harris, General Manager/CEO



Jump River Electric Cooperative, Inc.

Since 1938

Your Touchstone Energy® Cooperative

The 86th Annual Meeting is fast approaching and it's an important event for the cooperative and its members. Scheduled for Saturday, April 27, this annual gathering offers a platform for updates, discussions, and the election of three representatives to the board of directors. We plan to follow the same format as last year with the meeting held at the Ladysmith headquarters warehouse and livestreamed to the Hayward outpost.

Director Elections and Proposed Resolutions

This year's annual meeting will feature director elections for districts 1, 5, and 6. Members residing in these districts received a Director Nomination Petition in January. Those



interested in being a director candidate will need to collect at least fifteen (15) signatures from members (joint memberships constitute one [1] member) within the same district and submit the petition to one of our offices on or before February 27. The deadline is the same for submitting

any proposed resolutions that are to be voted on at the annual meeting. Resolutions provide an avenue for members to propose changes to the cooperative's bylaws.

Frequently Asked Questions:

Q. How do I know what district I live in?

A. Refer to the map on this page or go to jrec.com/board-and-district-information.

Q. How do I know if I qualify to be a director?

A. The cooperative bylaws outline the qualifications and election process. You can find the bylaws online at jrec.com/bylaws-policies or contact the JREC office for a hard copy.

1. See Article IV of the bylaws for information on director expectations, qualifications, disqualifications, compensation, and election process.

Q. How long does a director serve on the board?

A. Elected directors serve a three-year term.

Q. What type of time commitment is there to be on the board of directors?

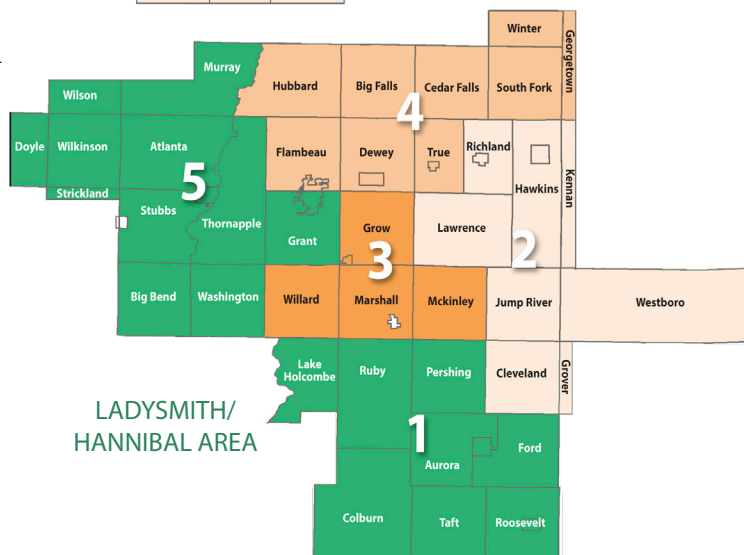
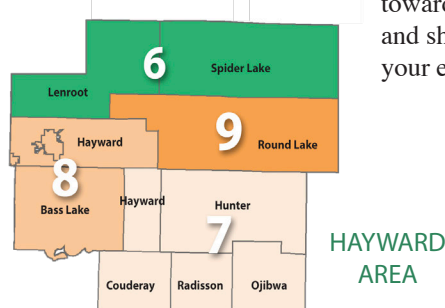
A. Directors are expected to attend monthly board meetings; represent the cooperative in state, regional, and national

affairs; and complete the five course Credentialed Cooperative Director training. Directors are expected to stay informed about the electric industry by reading and studying relevant information throughout the month. This ongoing learning process is crucial for making informed decisions during board meetings and staying abreast of industry developments.

Make a Difference as a Director

An electric cooperative is guided by an elected board of directors who represent their members' best interests when making important decisions. Directors play a crucial role in decisions impacting rates, strategic plans, capital credit returns, and budgets. They contribute to the formulation and approval of cooperative policies that govern this co-op.

If you reside in district 1, 5, or 6 (indicated in green on the JREC Director District map below) and are ready to make a difference, consider becoming a director candidate. If you have any questions regarding being a director or the nomination process, please reach out to us for guidance. If you have the passion to make a difference, consider taking this step towards becoming a director and shaping the future of your electric cooperative.





...through JREC's Community Cents Program this February!

the lives of those who need a helping hand.

A Thoughtful Comparison

Consider the average annual expense to participate in this program of approximately \$6 compared to the money often spent on traditional Valentine's Day gifts. A brief online search showed that the average cost of a box of chocolates and flowers could be anywhere from \$45 to \$150, or more, depending on the type and quantity of these items. While flowers and chocolates are great Valentine's gifts, redirecting a small portion of that budget towards this program can greatly help local charities and make a lasting impact within our community.

Harnessing Collective Power

JREC has 8,843 member-owners. As one of these members, you have the opportunity to be part of something powerful. Imagine the positive change that could be realized if every member participated in the Community Cents program. Approximately \$53,000 could

be raised in a single year. Funds raised would be used to uplift local non-profit organizations that work hard to make a difference in the lives of our neighbors.

How to Participate

There are four ways you can enroll in this program or simply make a one-time contribution.

1. Submit the online sign-up form at jrec.com/community-cents,
2. Sign-up through the SmartHub app,
3. Complete the sign-up form on the back of your monthly energy bill, or
4. Call our office.

Jump River Electric Cooperative understands the power of human connections and was founded over 85 years ago because of people helping people. We are about and for our members and the communities we serve. Let's continue to work together so we can make a greater difference. This Valentine's Day please consider giving the gift of your change and watch how this program positively impacts those around us.

As February arrives, JREC encourages you to express your affection for the community in a meaningful way by opting into the Community Cents program. Whether it's a one-time donation or a commitment to rounding up your energy bill to the nearest dollar, your contribution can have a great impact.

A Valentine's Day Gesture

February is universally recognized as the month of love, and what better way to express that love than by giving back to the community? This program allows you to make a meaningful difference in

AVOID POSTAL DELAYS BY USING SMARTHUB

JREC occasionally receives calls from our members notifying us of a mail delay. With SmartHub, you can avoid postal delays as you will now receive a monthly email that states your bill amount and provides a link to where you can view your bill online. This email is typically sent on the 5th of the month, which is the date the bills are processed.

SmartHub is useful in several ways. You can enroll in automatic payments with a checking account or with a credit card. If that's not right for you, that's okay! You can just view your bill the day it's available without having to wait for the mail to reach your home! It's that easy!

You can sign up either with the SmartHub app or at jrec.com. If you have any questions, please call JREC at 715-532-5524.



CAR HITS POWER POLE... *Do you know what to do?*

While driving any time of year, be aware of electrical hazards you may encounter on the road. If you are driving after a storm, keep away from downed power poles, downed power lines, and damaged electric equipment. These can still carry electricity. Coming in contact with the equipment could shock or kill you.

If you are in a car accident with

a power pole, do not leave the car until utility professionals tell you it is safe. After a car accident, it may feel instinctive to get out of the vehicle if you can. In this case, the safest place is almost always inside the car.

If the car is in contact with electrical equipment or power line, it could remain energized. Stepping outside could be deadly if your body becomes the path to

ground for electricity. Even if a power line has landed on the ground, there is still the potential for the area near your car to be energized. Call 9-1-1 and wait for the utility to arrive on the scene to ensure the line is de-energized.

Stay inside the vehicle unless there's fire or imminent risk of fire. If you must get out because of a fire, jump clear of the vehicle without touching it and the ground at the same time. Then hop with feet together so there will not be a voltage difference between your feet, which would give electricity the chance to flow through your body. Hop as far away as you can. Remember: do not get out unless you have to.

WHAT'S IN YOUR TRUNK

Make sure your vehicle is equipped with emergency supplies to help keep you safe on the road.

- Flashlight and batteries
- Charger for your cell phone
- Snowbrush or shovel
- Warm clothing
- Blankets
- Nonperishable food
- Water
- Inflated spare tire
- Wheel wrench
- Tripod jack
- Jumper cables
- First-aid kit



DID YOU KNOW?



Your cooperative has an Electric Vehicle (EV) Load Management program and EV rate. JREC is also part of Charge EV, LLC, which was created in 2020 to help promote EV adoption. You can read more about this and get helpful EV tips at jrec.com/electric-vehicles.

SHOW US WHAT YOU LOVE about living in rural Wisconsin

Twice a year, JREC holds a photo contest where we ask members to submit up to three photos that capture rural life within JREC's service territory. We are looking for fresh, creative, high-quality photos of where our members live.



You can find contest guidelines and the required consent form at jrec.com/photo-contest. Enter for a chance to win an energy credit of \$50 for first place, \$30 for second place, or \$20 for third place. Contest ends April 1.

LET'S STAY CONNECTED

Help us help you by keeping your contact information up to date

Remember to contact our office if any of your personal contact information has changed. Every now and then we may need to contact you whether it's because we have a billing question or we need to notify you of a planned outage. The phone number we have on file for you is listed on your energy bill payment stub. If no number is listed or if the number listed is outdated or just not the best number to reach you at, please give us a call at 715-532-5524. You can also update your records through the SmartHub app.

GIANT SMILES

FROM THE GIANT STOCKING WINNERS

One of the highlights of Christmas at JREC is watching the reactions of these young members as they are told they won the giant stocking full of toys. Bright eyes and giant smiles fill their faces as each toy and game is removed from the stocking and made ready to take home. What's even better is hearing each child talk about how they plan on sharing this Christmas bounty with family and friends. A big thank you to our member Mark Tamm for making the moose rocking chairs that two of our littlest members won this year.

HAYWARD OFFICE



Aashane J., age 9



Riot V., age 7



Thomas T., age 1

LADYSMITH OFFICE



Laurabelle B., age 8, with GM/CEO Kurt Harris



Bjorn A., age 3



Ava M., 7 months, with big brother Thatcher

CONGRATS TO OUR GINGERBREAD HOUSE CONTEST WINNERS

The holidays are a great time to make cherished memories with family, and it appears this year's "Home for the Holidays" Gingerbread House contest winners did just that. Each winning entry received a \$50 energy credit.






Virginia Woolworth of Hayward had help from her grandchild (pictured above) making their Christmas gingerbread house. Below: Mason and Jaxon of Sheldon are holding the nicely decorated gingerbread house they made with help from a cousin.



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Pay by Phone: 888-255-6489

Find us on Facebook, X, and Instagram   

Denise Zimmer, Editor




Scan the QR code to find us on Facebook (left) and Instagram (right).



Jump River Electric Cooperative, Inc.

Since 1938

Your Touchstone Energy® Cooperative 

JREC is an equal opportunity provider and employer.