



Jump River Electric Cooperative, Inc.

Since 1938

Your Touchstone Energy® Cooperative 

1102 W 9th St N
Ladysmith WI 54848
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www.jrec.com

Energy Rate Schedule

Residential	
Fixed Cost of Delivery Charge	\$48.00
Energy kWh Charge:	
Summer (June - August)	\$0.1280
Winter (September - May)	\$0.1149

Small 3-Phase	
Fixed Cost of Delivery Charge	\$82.10
Energy kWh Charge:	
Summer (June - August)	\$0.1280
Winter (September - May)	\$0.1149

Large Power / Peak Alert	
Fixed Cost of Delivery Charge:	
Single Phase	\$82.10
Three Phase	\$100.00
Demand kW Charge:	
Maximum	\$8.83
Summer Coincident	\$73.26
Winter Coincident	\$32.02
Energy kWh Charge	\$0.0692

Dusk/Dawn Lighting	
Rental	\$10.45

Distributed Generation	
Excess Generation kWh Credit Refer to Member Policy 311	Avoided Cost

Electric Heat	
Fixed Cost of Delivery Charge	\$5.00
Energy kWh Charge:	
Summer (June - August)	\$0.1280
Winter (September - May):	
Off-Peak Storage	\$0.0764
Off-Peak Dual Fuel	\$0.0895
Electric Heat without Backup	\$0.0962
Electric Heat Separately Metered	\$0.1149

Single Phase Level 2 Electric Vehicle (EV) Charger	
EV Fixed Cost of Delivery	\$5.00
Energy Charges:	
Overnight (9 pm - 5 am)	\$0.0592
All Other Hours	\$0.2691

Utility Taxes/Service Fees and Charges	
State Tax	5.00%
County Tax	0.50%
Non-Taxable Program Charge	up to \$1.33
Transfer of Service Charge	\$10.00
*Reconnect Fee	\$40.00
*After-Hours Reconnect Fee (2 - 8 pm)	\$200.00
Returned Payment Fee	\$35.00
Late Fee	1.50%

*Refer to Member Policy 312 for when this applies.

Effective March 1, 2026

JREC is an equal opportunity provider and employer.



2026 RATE CHANGE FREQUENTLY ASKED QUESTIONS

Why are rates changing?

- Increased wholesale power costs, particularly in relation to demand charges.
- The cost of maintaining our power lines continues to increase due to higher prices for line materials and vegetation management.
- We need to replace aging lines and equipment to ensure reliable power for our members.
- JREC replaced 16 miles of aging overhead line in 2025, which does come at a cost, but it improves reliability. The 2026 work plan includes more lines being replaced to help improve reliability.

What will the new residential rates be?

- The fixed cost of delivery charge will be \$48 per meter.
- The kilowatt-hour (kWh) rate will be \$0.1149 during September to May and \$0.1280 for the months of June to August, reflecting an increase of approximately \$0.004 per kWh.
- On average, a member using around 8000 kWh annually will see an increase of approximately \$3.81 per month.
- Refer to the rate chart attached for a complete list of rates.

What is a Fixed Cost of Delivery Charge?

- This fixed charge covers the expenses associated with maintaining an energized service at your home or cabin, including trucks, cable, meters, transformers, labor, cost of insurance, and other operating costs.
- Regardless of how much electricity you use, the cost of ensuring reliable electric service availability remains the same.
- This charge ensures all members contribute equitably to the basic costs of service.

What can I do to help lower my bill?

- Monitor your energy usage through your SmartHub account. Tracking your usage patterns can help you identify areas where you can cut back.
- Lower your demand by spreading out the use of high-energy appliances throughout the day rather than using them all at once. For example, avoid running the dishwasher, washer, and dryer simultaneously. This has a direct impact on the wholesale purchased power rate.
- If you need to replace an appliance, look for ENERGY STAR® certified products, which are designed to save energy without sacrificing performance.
- Install a programmable or smart thermostat to automatically adjust the temperature when you're not home.
- Turn off lights, electronics, and appliances when not in use. Use natural light during the day and consider LED bulbs for lighting, as they consume less energy.
- Refer members to the Use Energy Wisely booklet if they are looking for additional energy conservation tips. We can mail them a copy, or they can find it online at jrec.com/use-energy-wisely-guide-efficiency-tips.