

Since 1940

WISCONSIN ENERGY *Cooperative* December 2025 NEWS



Jump River Electric
Cooperative, Inc.

Since 1938

Your Touchstone Energy Cooperative 



REINDEER ACRES HOLIDAY CHEER TAKES FLIGHT

"NOT-FOR-PROFIT" MEANS "ALL FOR YOU"

**NUCLEAR SETTLEMENT RETURNED,
PAGE 16**

**ENTER DRAWING FOR KID'S STOCKING
OF TOYS, PAGE 18**



MEMBER REFUND FROM NUCLEAR SETTLEMENT

By Kurt Harris, General Manager/CEO

As we approach the holiday season, we are thrilled to share some exciting news with you. At Jump River Electric Cooperative, we are committed to providing reliable, safe, and affordable electricity to our members, and we are always looking for ways to give back to the members we serve. In that spirit, we are pleased to announce that a refund will be issued to eligible members this December, thanks to a successful settlement that our wholesale provider, Dairyland Power Cooperative, reached for the spent nuclear fuel storage from the La Crosse Boiling Water Reactor site.

Understanding LACBWR

The La Crosse Boiling Water Reactor was a nuclear power facility located near Genoa, Wisconsin. It began operations in 1967 and was an integral part of

our energy generation portfolio for many years. In 1987, the reactor was permanently shut down, and Dairyland Power Cooperative started the process of safely decommissioning the facility.

As part of this process, Dairyland is obligated to store the spent nuclear fuel in concrete casks to meet safety and regulatory standards. Recently, Dairyland reached a settlement with the government to cover some of these storage expenses.

A Holiday Refund for Our Members

We understand that the holiday season can be a time of increased expenses, and we hope that this refund will provide some financial relief and add a bit of cheer to your celebrations. The settlement refund of \$187,932.26

will be passed back to active members based off your 2019-2022 usage and will be applied to eligible accounts on your December billing statement. This refund is a testament to the cooperative spirit that defines us. It reflects our ongoing commitment to serving you with integrity, transparency, and a focus on you, the member-owners.

Thank You for Your Support

We would like to extend our heartfelt gratitude to all our members for your continued support and trust in Jump River Electric Cooperative. Your participation in our cooperative helps us to achieve our mission of providing reliable, sustainable, and affordable energy.

Wishing you and your loved ones a joyful and bright holiday season!

SAVE THESE *dates!*



JAN 23

Contact us by this date if you want to serve on the Rules & Resolution Committee.



FEB 24

Director Nomination Petitions and Proposed Resolutions due.



APR 25

The 88th Annual Meeting to be held. More information to come.

Director elections will take place in Districts 3, 4, and 9.

2026 SCHOLARSHIPS NOW AVAILABLE

Jump River Electric Cooperative is offering \$33,000 in scholarships to active members and their dependent students attending accredited schools. Each \$1,000 scholarship is funded through unclaimed capital credits. Learn more about available scholarships, eligibility, and how to apply at jrec.com/scholarships.



OFFICE CLOSURE DATES

DECEMBER 16:

Ladysmith Office: Closed at noon
Hayward Office: Closed all day

DECEMBER 24 & 25

Our offices will be closed for the Christmas holiday.

CONCERN FOR COMMUNITY: WATT WE'RE ABOUT

Cooperative Day of Service

In October, Jump River Electric Cooperative once again demonstrated its commitment to Co-op Principle #7—Concern for Community. From member events to local outreach, JREC showed that our commitment to community is more than just words—it's who we are.

Jump River Electric kicked off National Co-op Month by joining Chippewa Valley Electric Cooperative,



JREC Operations Manager Ben Modl (far left) and General Manager/CEO Kurt Harris (far right) were among those who took part in the 3rd Annual Cooperative Day of Service held this year at Our Nawakwa, located in Cornell.

Dairyland Power Cooperative, and other neighboring co-ops for the 3rd Annual Cooperative Day of Service on October 1. Around 40 volunteers gathered at Our Nawakwa, a 90-year-old youth group camp in Cornell, Wisconsin, to help revitalize the facility.

This camp was in need of maintenance, and co-op employees eagerly lent a helping hand—painting, brushing, splitting wood, installing new signs, and preparing the camp for winter.

The November issue of this magazine featured more photos from the service day and highlighted the camp's mission to reconnect youth with nature. Volunteer Coordinator Nancy Feliz expressed her gratitude, saying, "It was an impressive display of People, Power, and Productivity."

Cooperatives were built to meet community needs, and that purpose extends well beyond delivering electricity. The co-op volunteers who came together at Our Nawakwa are a

shining example of how co-ops continue to power communities through service.

Cancer Awareness Pumpkin Contest



Who doesn't enjoy a little friendly competition—especially when it supports a great cause? In October, our employees got creative for our pumpkin contest, decorating pumpkins in honor of Breast Cancer Awareness Month.

Throughout the month, employees and members visiting the offices voted for their favorite pumpkin by donating money to Women with Courage, a local non-profit that provides care and support

Investing in Our Future Workforce

Co-op employees were able to provide valuable opportunities to inspire and connect with the next generation of workers. Two employees represented JREC at the Ladysmith High School career fair where 10 schools and around 400 students participated. In addition, JREC partnered with CESA 10 to host job shadowing opportunities for three students eager to explore potential career paths.

Lake Holcombe student Hailey M. (top right, far left) spent time with Virginia Jacobs, gaining first-hand insight into the role of Executive Assistant. Brady L. of New Auburn (bottom left) shadowed our journey linemen, observing what skills are involved in safely maintaining our electric system. Alex M. from Mondovi School (bottom right) spent time with Paul learning what is involved in his role as JREC's Fleet and Facility Maintenance professional.





for those in our community affected by cancer. Thanks to everyone's generosity, this fun event turned a lighthearted competition into a meaningful way to make a difference—showing once again that at JREC, concern for community is at the heart of what we do.

Red Cross Blood Drive

The 2nd Annual JREC Blood Drive was hosted on October 16 and together with the community we exceeded our goal and 23 units were collected. Each donation given can help save up to three lives, meaning this drive impacted as many as 69 patients in need.



Willie Wiredhand Celebrates 75 Years

Members stopped by both offices on October 20 to help celebrate Willie's 75th birthday and National Co-op Month with cake, coffee, and had a chance to win a \$75 energy credit. The two drawing winners were Doris Corbine of Hayward and Lois Weinert of Bruce.



Throughout October, members could also join the fun by playing our weekly Willie Wiredhand trivia game on our Facebook page for another opportunity to win a \$75 energy credit. Those who played along and got the correct answer had their names entered into this drawing. The trivia drawing winner was Jim Reder of Hayward.

Thank you to everyone who celebrated with us and took part in our trivia game! You can find the trivia questions and answers at jrec.com/events.

Drive-Thru Trunk or Treat



Another great turnout marked our 6th Annual Trunk or Treat events held on October 31 at Jump River's headquarters warehouse in Ladysmith and at Northern Lakes True Value in Hayward. Trick or treaters of all ages came ready to show off their creativity in the costume contest. Judging by all the smiles, we wrapped up National Cooperative Month on a high note.

Thank you to the following local businesses who joined our co-op in handing out treats, making this community event a success: Imperium



Chiropractic, Ladysmith Federal, ML Faces, Rusk County Dairy Promoters, and Security Financial Bank.

Congratulations to the costume winners in each category:



Adult Female



Best Boy



Adult Male



Scary



Best Girl



Themed Car



THE SEASON OF GIVING



As the Christmas season approaches, we're reminded that this truly is the season of giving. It's a time for gratitude, generosity, and looking out for one another—and at Jump River Electric we take that to heart. That is why we are encouraging you to help out with the following two programs:

Christmas Wish Program

Do you know someone, or a family, who is going through a tough time this year? Are they needing a little extra help or cheer this Christmas Season? If so, submit their name(s) and a little story about them to k99@k99WIGM.com or call (715) 748-2566. Requests are being taken until December 16, 2025. This program

is presented by Taylor County Association of Cooperatives and K99 Radio and nominees need to live within the K99 listening area.

Give the Gift of Food During the Holidays

Child food insecurity is on the rise, affecting 1 in 6 children. We invite you to join us in helping meet this growing need by donating non-perishable food items at either co-op office throughout the month of December. Members who donate three or more items will receive a JREC swag gift. Together, we can support our local food pantries and help ensure families in our communities have what they need—especially during the holiday season.

CHRISTMAS STOCKING DRAWING

Children ages 3 to 10 can enter to win a stocking full of toys. Two names (one boy/one girl) will be drawn from entries submitted by Hayward-area members, and two more will be selected for Ladysmith/Jump River-area members. Parent(s)/guardian(s) of child must be an active member of the cooperative.

Please complete the drawing ticket below and either drop it off or mail it to the appropriate address listed below. **Hurry – the drawings will be held Friday, December 19.**



My name is: _____

My age is: _____

My parents are: _____

My telephone number is: _____

Member account number: _____

If your parents don't have a telephone, please list a number where a message can be left: _____

BOY ☐ GIRL ☐

Drop or mail to: Jump River Electric Cooperative
Hayward members: 13895 W CTH B, Hayward, WI 54843
All other members: P.O. Box 99, Ladysmith, WI 54848

Previous winners and family members of employees or directors are not eligible.

Shopping for new appliances this holiday season?

Don't miss out on your rebate for qualified energy efficient items through the Energy Sense Program. Rebates are available on ENERGY STAR® Certified Appliances, Lighting, and much more. Scan the QR Code below for details or go to jrec.com/energy-sense-rebates. The deadline for submitting rebates is **December 31, 2025.**

Available ENERGY STAR® Certified Appliance & Lighting Incentives



- LED Bulbs
- Dishwasher
- Dehumidifier
- Electric Water Heater
- HVAC
- Washer/Dryer
- Refrigerator/Freezer
- And more!



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After-hour emergency service, call 866-273-5111

Pay by Phone: 844-967-2320

Find us on Facebook, X, and Instagram   

Denise Zimmer, Editor



Scan the QR code to find us on Facebook (left) and Instagram (right).



Jump River Electric Cooperative, Inc.

Since 1938

Your Touchstone Energy® Cooperative 

JREC is an equal opportunity provider and employer.