



DON'T FORGET TO SAVE THE DATE

ANNUAL MEETING SCHEDULED



By Kurt Harris, General Manager/CEO

We are excited to invite you to the 87th Annual Meeting of Jump River Electric Cooperative, which will be held on Saturday, April 26. This is a wonderful opportunity for all members to come together, engage with the cooperative employees and board members, and stay informed about the latest developments.

Meeting Details

- **Registration Opens:** 9:30 a.m. Coffee and cookies will be available.
- **Business Meeting Starts:** 10:00 a.m.
- **Locations:** Ladysmith Headquarters Warehouse and Hayward Branch Office

Why Attend?

Your participation is crucial in shaping the future of our cooperative. By attending, at either location, you will:

- **Stay Informed:** Hear updates on what's happening at Jump River Electric Cooperative.
- **Participate in Voting:** Vote on director elections for districts 2, 7, and 8, as well as any proposed resolutions submitted by the required deadline.
- **Win Prizes:** Attendees will receive a door prize and a \$25 energy credit (one per membership). Additional prize drawings will be held during the meeting.

The cooperative principle of Democratic Member Control is exemplified during our annual meeting, where each member has the opportunity to actively participate in the decision-making process. When members attend this meeting and cast their vote on important matters such as director elections and proposed resolutions, they exercise their democratic right

and ensure their voices are heard. This practice underscores the cooperative's commitment to transparency and member engagement, ensuring that the cooperative is truly governed by its members. Your participation in the annual meeting is a direct reflection of this principle, empowering you to shape the future of our cooperative through your vote and active involvement.

Voting Options

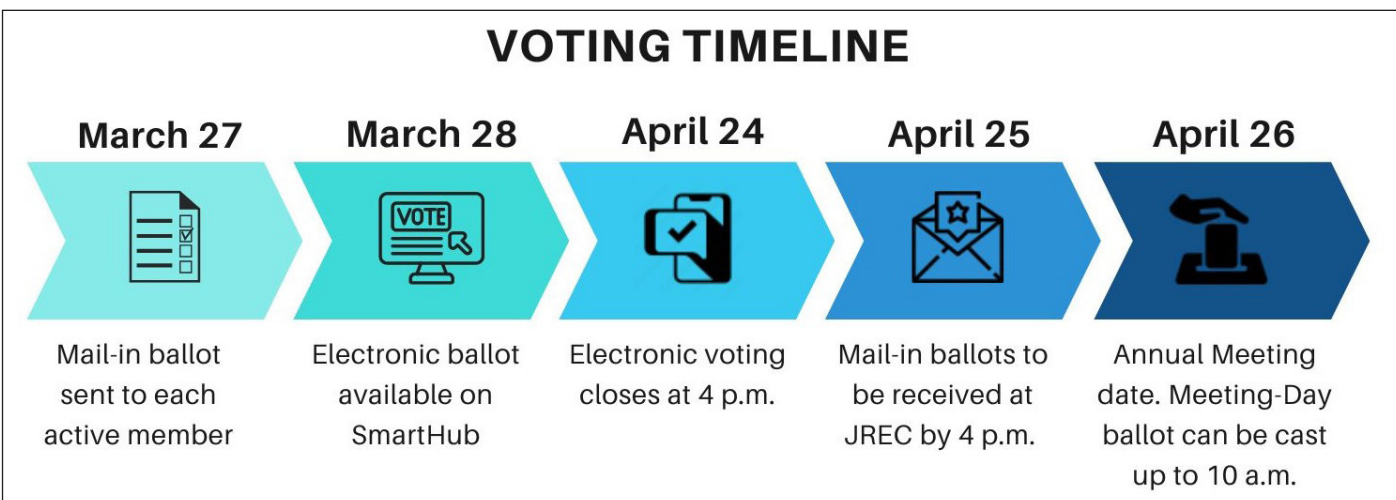
We offer three convenient voting methods to ensure every member can participate: mail-in, electronic (SmartHub), and in-person voting. Consult the timeline below for voting deadlines and select which method works best for you. Keep in mind that all active members are eligible to vote in the director's election regardless of where they live.

Are you ready to cast your electronic vote?

SmartHub is a user-friendly account portal where you can go to not only vote electronically, but also view current and past bills, pay online, view usage information, sign up for outage alert notifications, and much more. If you haven't already created your own SmartHub account, visit jrec.com/how-to for step-by-step instructions or call our office if you need additional assistance.

Complete details on the election, any proposed resolutions, and the annual meeting will be in the April issue of this magazine and posted online at jrec.com/news by March 27. We look forward to seeing you at either the Ladysmith headquarters warehouse or the Hayward branch office on April 26. Let's come together to celebrate our cooperative and work towards a brighter future for all.

VOTING TIMELINE



DIRECTOR VACANCY FILLED

The board of directors recently appointed Mike Gardner to serve the remainder of the district 7 director term.



Mike has been a JREC member since 1979 and lived in district 7 for the past eight years. He has extensive experience serving on boards of various civic and nonprofit organizations. Currently he is a board member of the Sawyer County Lakes Forum and the board chairman of the Chippewa Flowage Area Property Owners. Mike works as the Zoning Administrator for the Town of Spider Lake and owns Northflow LLC. Please join us in welcoming Mike to the board.

PREPAY PROGRAM EMPOWERS MEMBERS

Do you want to take the stress out of due dates and late fees? Now you can by taking charge of your electric bill with JREC's Prepaid Metering Program. It allows members to control when and how often they purchase electricity.

Prepaid billing is like filling up a vehicle's gas tank. Gas is paid for before it is used. Once the gas gauge indicates the level is low, it's time for a refill before it is completely empty and stops running. Prepaid billing for electricity is a similar concept.



How does it work?

Members must have a SmartHub account. Meters are read daily, and the previous day's usage is deducted from the available balance, and they can receive low balance notifications by email, text, or both. Funds can be added at any time to maintain a positive balance and uninterrupted service. If the balance reaches zero, power is automatically disconnected until the account has at least a \$50 credit. Weather conditions will not postpone the disconnection of service.

This program is only available to members who have a single-phase service and have signed the application for participation in this Prepaid Program. If you are interested in enrolling in this program, please contact the billing department at 715-532-5524.

ARE YOU STORM READY?

Follow these safety and preparation tips during spring and summer storm season.

Be Prepared.

- Create an emergency kit with power outage essentials: batteries, power banks, flashlights, non-perishable foods, water, cash, medical supplies and prescriptions.
- Develop an emergency family plan with meeting points, communication methods and evacuation routes. Share your plan with all family members.
- Monitor weather for important updates that could impact your emergency plan.

Stay Safe.

- Ensure a safe shelter. Stay away from windows and doors. In tornadoes, move to a basement or an interior room without windows.
- Use portable generators safely: operate outdoors in well-ventilated areas, place on a flat, dry surface, do not overload and always read the operating manual before use.
- Severe storms can bring down tree limbs and power lines. If you encounter a downed line, stay back. Always assume a downed line is live and dangerous.

ENROLL IN
Outage Alerts

Scan for instructions on how to set alerts up in SmartHub



24-Hour Outage Reporting: Always report your outage, even if you think your neighbors already called. Report outages by calling our office during normal business hours or 866-273-5111 after hours or on holidays. Add these phone numbers to everyone's cell phones and post them in a spot where your family and guest can easily find them.

DON'T MISS OUT ON THIS EXCITING OPPORTUNITY

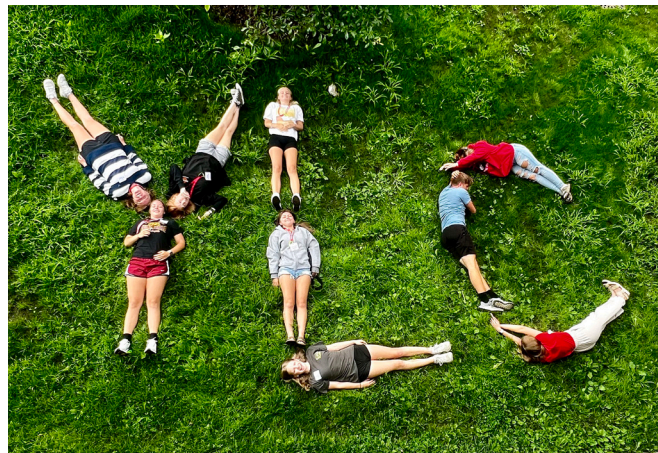
Seeking area high school students to attend the YLC

Are you a high school sophomore or junior that is looking to expand your leadership skills and get a glimpse of college life? If so, the Youth Leadership Conference (YLC) is for you. Join us from July 15-17 at UW-Stout for an exciting and enriching experience. That's not all. JREC covers all conference costs.

At YLC, you'll participate in dynamic workshops, interactive sessions, and networking opportunities designed to help you become a confident and effective leader. You'll also have the chance to meet and collaborate with other students from across Wisconsin.

This conference is organized by a six-member youth board that was elected at the previous year's YLC. Students elected to this board can attend the NRECA Youth Tour, held in Washington, D.C. the following year.

By attending YLC, you'll gain valuable insights into leadership and learn how you can make a positive impact on your peers, in your school, and in the communities where you live. Don't miss out on this incredible opportunity!



To apply, see your high school guidance counselor or contact Denise at JREC. For more information and to watch a recap video of YLC, visit jrec.com/youth-leadership-conference.



CAPTURING THE EXTRAORDINARY: AMONGST THE ORDINARY

We want to see your photos! This could be of a beautiful nature shot, a special moment captured on the lens, or maybe an everyday object amongst the extraordinary backdrop of rural Wisconsin. We just ask that all photos be taken within the JREC service territory. The deadline for this photo contest is March 31. Visit jrec.com/photo-contest to get all the details and to enter. First through third place energy credits (\$50, \$30, or \$20) will be awarded.

ROUNDING UP COMMUNITY CENTS APPLICATIONS

March 24 Deadline

Thank you to those members who contribute monthly to the Community Cents program. Because of your generosity, we are once again accepting applications and can award more grants. Applications are being accepted until March 24. If you are part of a non-profit organization and would like to apply, please visit jrec.com/community-cents for the application and instructions.



This program relies solely on the contributions from our members that round up their bill each month or have made a one-time donation. If you are not already participating in this impactful community program, please enroll today. You can enroll online or by calling our office at 715-532-5524. On average, you will contribute \$6 per year.

Jump River Electric Cooperative was founded on the principle of people helping people, and this program embodies that spirit. Your change, combined with others, will make a significant difference in our community.

ANNUAL RUSK COUNTY SPRING EXPO

March 29, 2025

9 a.m.–2 p.m. – Ladysmith High School

All area residents are invited. Come in and view the displays and meet your local dealers and industry representatives. Stop by the JREC booth and discover the many member advantages and services offered by your cooperative, including Viasat Internet. Be sure to register for the prize drawing while there.



FARM SAFETY TIPS

When working near power lines, always have a spotter on the ground who can direct you away from power lines or poles.



Be sure to keep a proper distance—at least 10 feet clearance in all directions—from power lines at all times. Thank you farmers for all you do year-round.

NONDISCRIMINATION STATEMENT

In accordance with Federal law and the U.S. Department of Agriculture (USDA) civil rights regulations and policies, this institution is prohibited from discriminating on the basis of race, color, national origin (including limited English proficiency), sex (including gender identity and sexual orientation), age, disability, and reprisal or retaliation for prior civil rights activity.

Program information may be made available in languages other than English. Persons with disabilities who require alternative means of communication for program information (e.g., braille, large print, audiotope, American Sign Language) should contact the responsible State or local Agency that administers the program or contact USDA through the Telecommunications Relay Service at 711 (voice and TTY).

To file a program discrimination complaint, a complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form, which can be obtained online at <https://www.usda.gov/sites/default/files/documents/ad-3027.pdf>, from any USDA office, by calling (866) 632-9992, or by writing a letter addressed to USDA. The letter must contain the complainant's name, address, telephone number, and a written description of the alleged discriminatory action in sufficient detail to inform the Office of the Assistant Secretary for Civil Rights (OASCR) about the nature and date of an alleged civil rights violation. The completed AD-3027 form or letter must be submitted to USDA by:

Mail:
U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410; or

Email: program.intake@usda.gov

This institution is an equal opportunity provider.

ARE YOU TAX EXEMPT?

If you or your business qualify for tax exemption, a Wisconsin Sales and Use Tax Exemption Certificate needs to be on file at our office for the sales tax to be exempt from your electric account. You can download the form at jrec.com and click on the Membership Forms button on the home page.

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715-532-5524 (Ladysmith); 715-634-4575 (Hayward) • www.jrec.com

After-hour emergency service, call 866-273-5111
Pay by Phone: 844-967-2320

Find us on Facebook, X, and Instagram



Scan the QR code to find us on Facebook (left) and Instagram (right).

Denise Zimmer, Editor



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Cooperative, Inc.

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Your Touchstone Energy® Cooperative

JREC is an equal opportunity provider and employer.