



COMMITTED TO COMMUNITY

It's in our principles

By Kurt Harris, General Manager/CEO

Principle #6 – Cooperation Among Cooperatives

One of the key benefits of being part of an electric cooperative is the mutual assistance program known as ROPE (Restoration of Power in an Emergency). This program exemplifies Cooperative Principle #6. It allows us to extend a helping hand to restore power for fellow cooperative members.

Jump River Electric recently demonstrated this spirit of cooperation by sending two linemen and our operations manager to South Carolina in October. They assisted Aiken Electric Cooperative (AEC), Inc. with power restoration efforts following the devastation caused by Hurricane Helene. This marks the second time this year that JREC has participated in the ROPE program. Earlier, we helped restore power for Oconto Electric Cooperative members in Oconto Falls, Wisconsin, after the severe winter storm Cora brought a fury of heavy, wet snow and ice.

Working safely was crucial as our crews collaborated with other line workers from Wisconsin and other states to assist in this monumental effort to restore power in Aiken and the surrounding areas. They worked in challenging conditions, including

mountainous terrain and extensive flooding. Even though there was no shortage of work for our guys, they did have to contend with material shortages as they spent a lot of their time rebuilding three-phase lines. They reported that most poles had multiple communication lines on them, which made it worse when trying to untangle and reuse the wire.

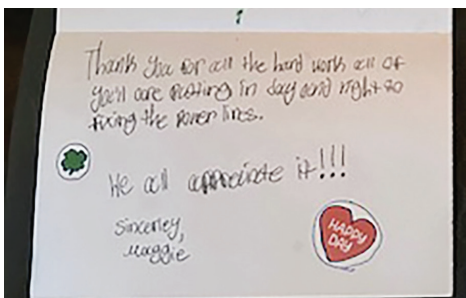
Operations Manager Jordan

Behreandt saw firsthand the devastation and said, “It was a mess, and a lot of houses were destroyed or had trees laying on top of them. The people were phenomenal and would usually ask where we were from and thanked us for all our help.”

He also said they worked very long days trying to get as many people as possible back on before heading back



Traveling to South Carolina to help with rebuild/restore efforts after Hurricane Helene caused catastrophic damage were, left to right: Operations Manager Jordan Behreandt, and linemen Benji and Cory. As the notes below show, their efforts were much appreciated.



to “Tent City” each night where they ate and slept during their time there. You can read more about the restoration efforts on page 10.

Co-ops have each other’s back in an emergency, and each is there to help as part of a larger network, providing a crucial service across the nation. When our crews travel to other cooperatives, they put their all into it and treat it as if it is were own backyard, knowing the favor would be returned if we ever faced large outages in our service area. Thank you, Benji, Cory, and Jordan, for your unwavering support of the cooperative difference.

Principle #7 – Concern for Community

Four JREC employees kicked off National Co-op Month on October 2 by lending a helping hand to Taylor Electric and Dairyland Power Cooperative during the Second Annual Cooperative Day of Service. This year’s event was held at Sacketts Lake Recreation Area, a park located in Taylor County that was in significant need of repairs.

Our team was thrilled to contribute

to this meaningful project, which not only revitalizes a community space but also ensures a safe and enjoyable environment for the youth and families in the area. The collaborative efforts of the co-op members once again underscore the cooperative spirit and our commitment to community service.

By working together, we were able to make substantial improvements to the park, including painting, rebuilding picnic tables or repainting them, taking

down trees and cleaning up debris, replacing posts on a pavilion and straightening the structure, plus replacing posts that line the parking lot and lawn area. These enhancements will provide lasting benefits and serve as a testament to the power of cooperative action.

We are proud to be part of initiatives like this that foster community engagement and support the well-being of not only our members but also fellow co-op members.



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DUAL FUEL HEAT TO BE TESTED November 20, beginning at 7 a.m.

As the heating season fast approaches, it’s time to test the residential electric heating systems on the dual fuel program to ensure it is functioning properly. The test will run from 7 to 11 a.m. If your electric heat remains on during the test or you encounter issues, please call 715-532-5524.

Reducing consumption during these hours on the coldest winter days will help minimize peak alerts and dual-fuel electric heat interruptions. This saves on our wholesale power bill, allowing us to pass these savings on to you.

Follow us on Facebook and Instagram for peak alert notifications or tune in to local stations to hear peak alert messages as they occur.

WOJB 88.9 FM WRLS 92.3 FM WECL 92.9 FM
WLDY 93.1 FM WIAL I-94 FM WAXX 104.5 FM

Effective October 29
NEW Pay-By-Phone Number
844-967-2320



CHRISTMAS WISH PROGRAM SPREADS HOLIDAY CHEER

The Christmas Wish program is dedicated to spreading holiday cheer and supporting those in need, especially those who have recently lost a loved one or are dealing with medical issues. Sponsored by our cooperative, Touchstone Energy, other northcentral Wisconsin co-ops, WIGM 1490 AM, and WKEB 99.3 FM, this program aims to bring joy to those facing tough times.



If you know someone who could use a boost this holiday season, you can make a wish on their behalf by contacting WIGM/WKEB Radio at PO Box 59, Medford, WI 54451; by fax (715) 748-2752; or online at www.K99WIGM.com. Please include your name, address, and phone number of the individual you are making a wish for, and the wish you would like granted. Wishes are accepted for recipients within the service territory of one of the sponsoring cooperatives and within the broadcast area of WKEB/WIGM radio. **Requests are being taken until December 17, 2024.**

To join this 28-year tradition and help spread holiday cheer, you can also contact the radio station at 715-748-2566 to donate to the Christmas Wish Program. Your generosity can make a significant difference for someone this holiday season.

PHOTOS THAT CAPTURED THE BEAUTY OF OUR COMMUNITY



Our members did another great job submitting a variety of photos that captured how fortunate we are to live in a place where beauty is all around us. The judges found it very challenging to select just three winners.

Congratulations to our talented photographers who earned energy credits for their wonderful entries:

First place, winning \$50: Marcia Suchy of Couderay (photo upper left)

Second place, winning \$30: Patricia Feldner of Hayward (photo upper right)

Third place, winning \$20: Tiffany Noel of Tony (photo at left)

IT'S TURKEY TIME 13 Days – 13 Winners!



According to the National Turkey Federation, an estimated 88 percent of Americans consume a turkey for Thanksgiving each year. If you are among them, why not enter our Lucky 13 drawing for a chance to win your Thanksgivings turkey on us?

To participate, simply mail in the below ticket or visit one of our offices to enter. We will draw a winner each weekday between November 4 to November 20. Good luck and we hope you are also amongst our LUCKY 13 this year!

NAME

ADDRESS

CITY

TELEPHONE #

EMAIL

ACCT. #

Return to JREC, P.O. Box 99, Ladysmith, WI 54848

Two entries per family, one winner per household.

WE DID IT AGAIN!

20th Safety Accreditation Achieved

When we say safety is our priority, we mean it. Our employees work diligently every day to ensure the safety of our members, community, and themselves. We hold monthly safety meetings for our employees, where we complete training on a variety of safety topics.



For over 60 years, JREC has been an active participant of the Rural Electric Safety Achievement Program (RESAP). This national program follows specific electrical safety guidelines and protocols that are considered leading practices in the utility industry. The purpose of RESAP is to

FUN FACT!

In 1965, JREC was the first cooperative in the state to achieve accreditation through the RESAP program.

inform and promote safety and loss control, preserve lives, and prevent injury.

Our cooperative also undergoes a rigorous accreditation process every three years. This process

involves an in-depth inspection of our safety records, facilities, equipment, and both underground and overhead lines. In September, we proudly received our 20th accreditation.

Additional Information on RESAP

RESAP is a collaborative effort among electric cooperatives nationwide, designed to enhance the safety culture within the industry. By participating in RESAP, cooperatives commit to continuous improvement in safety practices and protocols. The program includes peer reviews, self-assessments, and the sharing of best practices, ensuring that all participating organizations are at the forefront of safety innovation.

Through RESAP, Jump River Electric not only meets but often exceeds industry safety standards, demonstrating our unwavering commitment to the well-being of our employees and the communities we serve.



YOU ASKED FOR IT, YOU GOT IT!

If you haven't taken the time to sign up for text or email outage notifications, why wait any longer? The winter storm season will soon be upon us.

This service lets you know JREC is aware of the outage that is affecting your meter. You will be notified when JREC's outage management system predicts an outage based on reports from other members on your same line. It also notifies you when the power is back on. You will also receive an estimated time of power restoration whenever possible.

Text messages will come from the number 844-967-2320 and list the name of SmartHub. It may be changed on your phone by saving it in your contacts and renaming it "JREC Outage Notification" or any other desired name.

If you sign up for the Outage Notification service and you receive a text or email stating the power is out, but you do have power, the message will ask you to call the number provided to let JREC know that you do have power.

If you are interested in this service, you can find step-by-step instructions at jrec.com or click on the QR code at right.



1102 West 9th Street North • P.O. Box 99, Ladysmith, WI 54848
715-532-5524 (Ladysmith); 715-634-4575 (Hayward) • www.jrec.com



Scan the QR code to find us on Facebook (left) and Instagram (right).

After-hour emergency service, call 866-273-5111
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Find us on Facebook, X, and Instagram

Denise Zimmer, Editor



Jump River Electric Cooperative, Inc.

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JREC is an equal opportunity provider and employer.

JREC's office will be closed November 28 & 29 for the Thanksgiving holiday.