

# RATE ADJUSTMENT EFFECTIVE WITH OCTOBER BILLING



By Kurt Harris,  
General Manager

**E**ffective with your October bill, the Fixed Cost of Delivery Charge and the kilowatt-hour (kWh) rate will change.

As we are all aware, the costs for just about everything continues to rise across the nation, and so has the cost of delivering electricity to our members. A team of professional utility consultants conducted a Cost-of-Service (COS) study for the cooperative in early 2022.

As costs continue to rise for both our wholesale power and our operational expenses, Jump River Electric must be able to fairly recover the costs related to providing service to our members. These rising costs include maintenance to ensure reliability and safety, planned and unplanned expenses such as those related to major storms, and the capital for system upgrades to meet member demand, all while maintaining adequate margins to meet the financial obligations of our lenders.

After analyzing the costs to maintain the reliability and quality of the electric service we provide, the COS study indicates a rate adjustment is needed.

Taking all this into account, upon the findings of the COS study, internal analysis, and the recommendation of management, the board of directors has approved a rate

adjustment that will go into effect with the October 2022 bills (September electricity usage).

This change will impact all rate classes with an increase of 2.1% on the energy kilowatt-hour (kWh) charge and a \$3.60 increase on the fixed cost of delivery. With these increases, an average member's bill (using 1,000 kWh) will increase by about \$6.

We do recognize the potential challenge a rate adjustment will have on each member, and we appreciate your understanding in these rapidly changing times. JREC's goal is, and always has been, to provide you with a reliable, safe electric service at the lowest rates possible. For all electricity does for you, it remains an outstanding value.

If you have any questions regarding this rate adjustment, please feel free to contact our office at 715-532-5524.

Residential Rate Schedule	Current Rate	New Rate
Fixed Cost of Delivery	\$ 40.90	\$ 44.50
Winter kWh Rate (Sept-May)	\$ 0.1045	\$ 0.1067
Summer kWh Rate (June-Aug)	\$ 0.1165	\$ 0.1189
Off-Peak Storage	\$ 0.0695	\$ 0.0710
Off-Peak Dual Fuel	\$ 0.0815	\$ 0.0832
Electric Heat with Backup	\$ 0.0875	\$ 0.0893

## MEMBER APPRECIATION DAYS ARE BACK!

A picnic lunch of brats, hot dogs, baked beans, chips, ice cream, milk, coffee, and soda will be served from 10 a.m. to 2 p.m. at each of the following locations:

**August 10 – Jump River Community Center**

**August 11 – Hayward Office, Hayward**

**August 12 – Ladysmith Office, Ladysmith**

**Prize drawings held at each location**

JREC's electric vehicle will be on site!



Fun activities available for all ages, including corn hole!

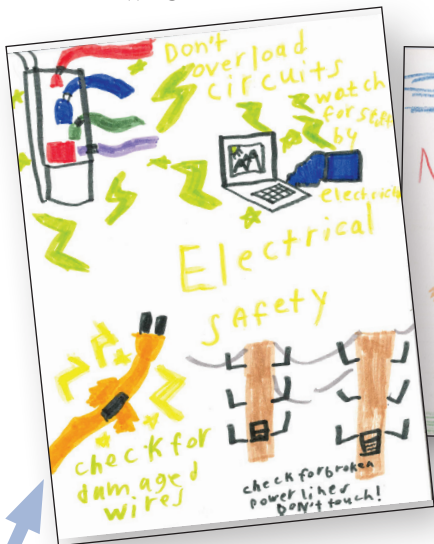
*All members are invited to come and join your friends and neighbors for an old-fashioned cookout!*



# ELECTRICAL SAFETY POSTER CONTEST WINNERS

Many great posters were submitted for the 21st annual electrical safety poster contest that was held in conjunction with May Electrical Safety Month. Students 5–12 participated, and the first- and second-place winners for the two age categories, 5-7 and 8-12, are pictured below.

Not pictured is McKenna H. of Rib Lake, who won the third-grade poster contest sponsored by Wisconsin Electric Cooperative Association. She received a \$25 gift card from WECA.



Joey, 7, Haywood  
First place, 5-7



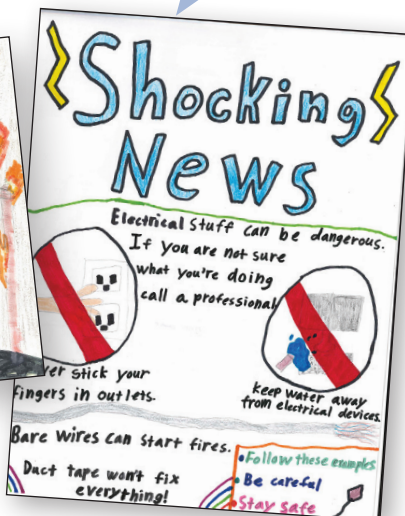
Tristen, 5, Ladysmith  
Second place, 5-7



Maya, 12, Gilman  
First place, 8-12



Lyla, 11, Tony  
Second place, 8-12



## HERE'S THE SCOOP

In the June issue of this magazine and in honor of June Dairy Month, members were asked to post their favorite ice cream flavor on the JREC's Facebook page. Those who participated had their names entered into a drawing. It was fun to watch the responses and comments throughout the month.

International Dairy Foods Association's 2019 study found nearly two-thirds of Americans rank vanilla as their favorite ice cream flavor. According to our "unofficial-official" JREC poll, vanilla also ranked as the favorite flavor of our JREC membership.

The top five flavors were:

1. Vanilla
2. Butter Pecan
3. Chocolate Peanut Butter Cup
4. Mint Chocolate Chip
5. Maple Nut

Did your vote make the top five? If not, you may want to try one of these flavors to see if you change your mind. Thanks to all who participated.



Becky Stewart of Glen Flora was our Facebook Contest winner and was excited to walk away with a JREC blanket and bag of JREC-logoed products.





## CONGRATULATIONS, 2022 SCHOLARSHIP WINNERS

JREC is proud to present a \$,1000 scholarship to each of the students pictured here who will be attending a post-secondary school this fall. Monies for these scholarships come from Federated Youth Foundation, which is funded through unclaimed capital credits. You can find more information about capital credits and the various scholarship opportunities at [jrec.com](http://jrec.com).

**TOP ROW**, left to right: Syvil Witt, Bruce; Ashton Kummet, Chetek-Weyerhaeuser; Carter Kummet, Chetek-Weyerhaeuser; Brianna Kopacz, Flambeau; Kristi Olsen, Flambeau.

**SECOND ROW**, left to right: Ava Gunderson, Gilman; Hannah Vick, Gilman; Drake Marks, Hayward; Eric Struska, Hayward; Brooke Lechleitner, Holcombe.

**THIRD ROW**, left to right: Payton Kell, Ladysmith; Bishop Peterson; Ladysmith; Isabelle Trotterchaude, LCO; Nevaeh Cross, LCO; Samuel Gumz, Rib Lake;

**FOURTH ROW**, left to right: Gracie Petranovich, Stanley-Boyd; Kristen Lawton, Homeschool; Grant Rydlund, Lineworker; Grace Grunseth, Adult/Non-traditional; Savannah Brandt, Adult/Non-traditional.

No member scholarship candidates from Winter High School or LCO Community College.





## MEMBER PHOTO CONTEST

JREC is looking for more great photos from our members. Photos must be taken within the JREC service territory. Whether your photo is a scenic landscape, a snapshot of everyday life, or an action photo, we want to evoke the heart of the cooperative lifestyle.

Go to [jrec.com/photo\\_contest](http://jrec.com/photo_contest) for contest guidelines and consent form.

Please email your digital images (three photos only) to [dzimmer@jrec.com](mailto:dzimmer@jrec.com) by September 12, 2022. You may see your photo in a future issue of this magazine, co-op calendar, website, or other marketing/media platforms. Energy credits will be awarded to photos placing first (\$50), second (\$30), and third (\$20) in this contest.



Photo by member Georgiann O'Bryan

## JREC MAY BE STOPPING BY

If you see a Jump River Electric Cooperative truck in your driveway at some point throughout the year, don't be alarmed! It could be our linemen checking our meters or our member services gentlemen stopping by to test your dual fuel receiver. The receiver is the gray or brown box that is, more than likely, on the outside of your house.

## NOTICE

**to all dual fuel members who are submetered**

Please leave power on to your DUAL FUEL METER at all times.

You may turn off the circuit breakers that control the heaters, but the meter power should remain on.

## MEMBER POLICIES REVISED

The following member policies were recently revised: 5-Metering & Metering Equipment, 6-Services & Schedules, 11-Net Metering, and 15-Fees & Credits. Go to [jrec.com/bylaws-policies](http://jrec.com/bylaws-policies) to view board and member policies.



You've heard the phrase, "Many hands make light work." What about, "Little hands make lights work?" Everyone—down to your smallest family members—can participate in the Summer Shift. Turn off lights when you leave a room and shift other non-essential electricity use to before 11 a.m. or after 7 p.m. during the week.

Use the grill or plan a picnic for dinner. It's a great way to save energy and eliminate unwanted heat from cooking indoors! If it's raining, create a meal using your slow cooker.

**Energy Sense**  
Together we can...Together we will



Don't forget about the many great rebates available to active members implementing energy conservation at their homes or businesses. Go to [jrec.com/energy-sense-rebates](http://jrec.com/energy-sense-rebates) for the entire list of available rebates and rebate forms.

1102 West 9th Street North • P.O. Box 99, Ladysmith, WI 54848  
715-532-5524 (Ladysmith); 715-634-4575 (Hayward) • [www.jrec.com](http://www.jrec.com)

**After-hour emergency service, call 866-273-5111**

**Pay by Phone: 888-255-6489**

Find us on Facebook & Twitter [f](https://www.facebook.com/jrec) [t](https://twitter.com/jrec)

*JREC is an equal opportunity provider and employer.*

**Denise Zimmer, Editor**



**Jump River Electric Cooperative, Inc.**

Since 1938

Your Touchstone Energy® Cooperative

**JREC's office will be closed Monday, September 5 for Labor Day.**