83rd ANNUAL MEETING APRIL 24; INFORMATION INSIDE



#POWERON

THIS IS YOUR REGISTRATION STUB!

Please detach this mailing label along the dotted line and bring it the annual meeting.



Notice of the 2021 Annual Meeting

Saturday, April 24, 2021

Ladysmith Middle & High School Auditorium 1700 Edgewood Ave E., Ladysmith, Wisconsin

Meeting Registration: 9:30 a.m. Membership Business Meeting: 10 a.m.

The auditorium has a maximum capacity of 70 people. Masks are required to enter. To ensure all those who want to attend can, we ask only one person per membership attend in person. This meeting will be livestreamed at www.facebook.com/jumpriverelectriccoop.

Action will be taken on the following items of business:

- 1. Reports from the directors and employees.
- 2. Approval of 2019 and 2020 minutes.
- 3. The election of three directors for a three-year term: one each from districts 1, 5, and 6.
- 4. Action on Proposed Bylaw Amendments and a Proposed Advisory Resolution (see pages 16b-16c).
- 5. Such other business as may come before the meeting.
- 6. Adjourn

THREE VOTING OPTIONS – One Vote Per Membership

See page 15 for details on the three ways members can cast their vote.

PRIZES

- \$1,200 IN ENERGY CREDITS Drawings will be held at the end of the meeting.
 Members have a chance to win one of the seven \$100 energy credits
 being given away or the grand prize, which is a \$500 energy credit.
- \$10 ENERGY CREDIT A \$10 energy credit coupon and a cinch tote and other items will be given to each member (one per membership) who attends the business meeting. *Members must be present to receive a prize.*

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PLEASE NOTE: The health and safety of our members and employees are our primary concerns. We are monitoring the COVID-19 situation, and if we need to change the location or postpone the annual meeting to help prevent the spread of this disease we will do so. Please check jrec.com, our Facebook page, Twitter, local newspapers, and radio stations for updates on the annual meeting.



This card will assist JREC employees in registering you at the annual meeting and for the prize drawings.

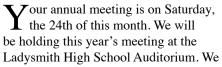
Only JREC members and their immediate family members are eligible for prize drawings.

You MUST be present to win.



ANNUAL MEETING 2021

By James Anderson, General Manager/CEO



will be limited to 70 members to keep within the building use guidelines set by the CDC. To ensure all who want to attend can, we ask only one person per membership attend in person. This meeting will be livestreamed at www.facebook.com/jumpriverelectriccoop for all members viewing.

As a reminder we have added an electronic voting option to our normal voting methods. You can read more on how to take



advantage of that option on pages 16d-16e.

To ensure each member feels comfortable with the process please review all the information in this issue. If you have any questions, feel free to contact us at either office, so we can get you the answers. Member participation is what makes your cooperative work for you. Please make sure that you take an active part by voting. You CAN make a difference with your vote.—*Jim*

"A vote is like a rifle: its usefulness depends upon the character of the user."—Theodore Roosevelt

MEMBERS CAN VOTE ONE OF THREE WAYS

Members will have the opportunity to vote on district 1, 5, and 6 director elections. Details on the candidates can be found on pages 16 –16a. Members will also be able to vote on proposed Bylaw amendments, an advisory resolution, and annual meeting minutes. See pages 16b–16c. Turn to page 18 for Frequently Asked Questions about voting.

ABSENTEE BALLOT



An absentee ballot will be mailed to each active member at the end of March. Follow the instructions found within that mailer to complete the absentee ballot. Mail your ballot in early as it will need to be received at our office by 4 p.m. on or before April 23 to be counted.

ELECTRONIC BALLOT



Members can cast a web ballot online through SmartHub (an online account portal). You will need to follow the instructions on pages 16d–16e to use this option. Online voting will open on March 29 and close April 22 at 4 p.m.

IN PERSON AT THE ANNUAL MEETING



Members who attend the annual meeting on April 24 and have not cast a ballot prior to the meeting will receive a "Meeting Day" ballot. Ballots can be obtained from the person at the registration table until the opening of the meeting at 10 a.m.

YOURVOTECOUNTS

PLEASE NOTE: The health and safety of our members and employees are our primary concerns. We are monitoring the COVID-19 situation, and if we need to change the location or postpone the annual meeting to help prevent the spread of this disease we will do so. Please check jrec.com, our Facebook page, Twitter, local newspapers, and radio stations for updates on the annual meeting.

MEET YOUR DIRECTOR CANDIDATES

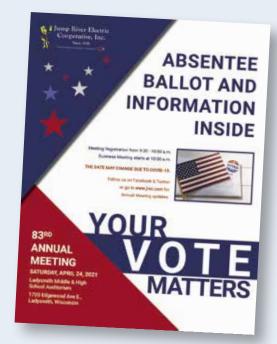
Cooperative Principle #2 – Democratic Member Control

You, as the members of Jump River Electric Cooperative (JREC), elect the directors that comprise the nine-person JREC Board of Directors. Each year, three seats on the board are up for election with each elected director serving a three-year term. All members are encouraged to exercise their right to vote before or at the annual meeting on April 24.

As stated on page 15, members have three ways to cast a vote this year: by absentee ballot, electronically, or at the annual meeting itself. Only one ballot will be accepted per membership.

More information on your director candidates is below. As a member, you can vote for one person from each district.

What is the role of a director? A director provides strategic direction and guidance to management to ensure the cooperative continues to serve the interest of our membership. Directors are also asked to not only participate in monthly board meetings, but to also attend national, state, and local meetings throughout the year. You can read the full list of duties and responsibilities of a director online at jrec.com/board-director-contact-information.



All members will receive an absentee ballot booklet (pictured above). This booklet contains your absentee paper ballot. Members can mail in or drop their ballot at either office.

DISTRICT 1

JANE REICH, Sheldon, Incumbent

Thank you for the opportunity to represent all members for the past nine years. I have been a member for over 48 years and have lived



in rural Sheldon all of my life. I value my education in the electrical industry and have used it wisely, along with my fellow board members, to make responsible decisions that have been instrumental in continuing Jump River Electric to supply affordable, reliable, and safe electricity to you.

I have also been your representative on the Dairyland Power Cooperative board for the past five years. I have been appointed to this position yearly by my peers on the Jump River board.

The push for renewables has the electrical industry looking for ways to diversify our energy loads. We are in the midst of a new era and need to think and act futuristic but with grave attention to maintaining stability and reliability.

I encourage ALL MEMBERS to participate in helping us, the board, in the interest of our co-op.

Again, I thank you for your trust and support.

JOHN FITZL, Stanley

Hello, my name is John Fitzl and I live north of Stanley by Otter Lake. I have lived at this residence for six years. I am currently the land information officer and GIS specialist for Rusk County in Ladysmith, and have held this position with Rusk County for 20 years. In that time, I have managed my budget and written numerous grants, and with the cooperation of staff and the sup-



port of many departments we have transformed our Land Information Department into one of the best in the state.

Before moving back to Stanley, I lived in Greenwood for 15 years and during that time, I had the privilege of serving as the president of the city council for six years. During that time, the council and mayor were instrumental in several cost-saving initiatives and procedural changes that saved the city substantial sums of money and time by reevaluating outdated methods of construction and insurance costs and doing away with the "this is the way we have always done it" method of thinking.

I also had the privilege of being a member/secretary of the Greenwood Lions Club for almost 10 years during which time my wife, Ann, and I became deeply involved with the important community projects and events that the Lions Club hosted, not to mention I met a lot of wonderful people I still call friends to this day.

My wife, Ann, is a teacher at Owen-Withee school district, a position she has held for 36 years. I have two wonderful children (both adults now) my son, Josh, who is a graduate of UW-Lacrosse and now works in the banking industry and lives in Madison with his fiancé Shelby, and my daughter, Kailyn, who is a graduate of UW-Stout and works for the Ronald McDonald charities as an event coordinator in the Twin Cities.

I would like to ask for your vote for District 1 director position. I feel my experience with 20 years in the land information office and my time working with budgets and personnel issues with the city of Greenwood would be an asset to all the members of our co-op.

DISTRICT 5

WILLIAM (BILL) VAN DOORN, Ladysmith, Incumbent

I became a member of the Jump River Electric Cooperative (JREC) 41 years ago when I married my wife, Susan, and moved into the JREC family. We have three grown children and six



grandchildren. When time allows, I enjoy experiencing the outdoors while fishing, hunting, or gardening. Before retirement, I was a small business owner and a former member of the Wisconsin Conservation Congress and its Executive Council. I am one of the original 10 founding members of the Rusk County Wildlife Restoration Association and currently the JREC District 5 board director.

Owning a small auto repair shop in Ladysmith for 29 years has provided me the opportunity to gain experience in listening to and solving costumers' problems. This knowledge has been useful in representing the membership of our co-op and making tough decisions for the long-term benefit of the JREC members.

I was elected to the board when there was internal upheaval, and the direction of our co-op was in disarray. I do believe that currently our board of directors is cohesive and working together positively. As a board, we research and respectfully discuss and debate the issues, as we work together to accomplish positive results. Our management, under the direction of Jim Anderson, is clearly leading JREC in a positive direction with a professional and friendly atmosphere, stability, and reasonable pricing. At all times, my goal is to work together to make sound decisions that align with our co-op principles.

During my four years as a director on the JREC board, we as a board have collectively accomplished the following:

- Built a new efficient facility in Ladysmith while saving a substantial amount of money on building costs, finishing under budget. With construction cost increasing at a rate of 5% a year, this saved the co-op considerably had it been postponed.
- Established a storm fund and an equipment fund in preparation of future needs.
- Supported changing our billing process to promote equity in recovering base expenses.
- Lowered the cost per kilowatt.
- Presently exploring the time-of-use program to reduce our members' electrical bills.
- Continue to establish a variety of means of communication for our members to express their personal concerns and interests regarding our co-op.

I pledge to continue to protect all our members' interests. It has been a privilege to serve as one of your directors and I truly appreciate your confidence in me. I take my responsibility as a director seriously as we continue to face the challenge of providing a dependable, affordable, and environmentally friendly electricity delivery system.

In closing, I thank you for trusting me as your District 5 director as we move forward, and I ask for your continued support by voting for me in the April 24 election.

ARIAN KNOPS, Ladysmith

My name is Arian Knops and I reside north of Bruce. I am a former member of the board of directors of Jump River Electric Co-op. Some 12 years ago I gave up my seat on the co-op board because I had been appointed to the Rusk County Board of Supervisors to fill a vacancy. At the time I didn't



think it was right for me to have positions on two boards because I did not fully know the duties that the County Board position would entail. Three years ago, I gave up my position on the County Board and two years ago I gave up my position on the Town of Atlanta Board. I am now in a position to run for the JREC board again.

During my work career I spent 34 years at NSP/Xcel Energy and all that time was spent in the Minneapolis area. In that career I was an engineering aid, a surveyor/rodman, a dispatcher, and for the final 30 years of that career I was a journeyman cable locator in the Minneapolis area. I am remarkably familiar with the quirks of underground cable. To help me in that job I spent four years going to night school at Dunwoody Industrial Institute in Minneapolis. I also spent three years, again nights, at the University of Minnesota and attended Brown Institute for one and a half years. The schooling was done to help me in my job at NSP/Xcel and to prepare for a possible job once I left the company.

My wife, Arlene, and I built our retirement home along the banks of the Chippewa River about a mile south of Imalone in 2000. We both retired from the drudgery of the Twin Cities in 2002. Arlene ran the Ladysmith Area Chamber of Commerce for the 10 years I was on the Rusk County Board. I was her willing helper on some of the projects that promoted tourism in our area. We like to stay busy. Arlene is a quilter and I do a bit of writing. I've written two books about a serial killer and write an article every two weeks for a small-town newspaper. Since my time at Brown Institute was geared toward radio broadcasting I, for several years, was the "Sunday Guy" at WLDY/WJBL in Ladysmith and concurrently with that I volunteered at WOJB at Reserve, WI, on Sunday afternoons. Recently, Arlene and I took over management of the "Booktique" Used Book Store in the lower level of the Rusk County Library.

I ask for your vote for the director position for District 5. I believe that the time I spent at NSP/Xcel Energy could be of benefit to me in that position and to the continued success of Jump River Electric Co-op.

DISTRICT 6

WILLIAM AMERY, Hayward

Hello, my name is William "Bill" Amery. My wife, Deb, and I live in the Town of Spider Lake and have been Jump River Electric Cooperative members since 1985. I am a retired health care administrator, having worked with the Mayo Health System in Eau Claire and the Dean Health System in Madison



I earned my bachelor's degree in business administration from the University of Minnesota, and my master's degree in Health Administration from the University of Colorado. I was a board member and chairman for the American College of Medical Practice Administrators and the Minnesota Medical Group Management Association. I look forward to meeting more JREC members and would appreciate your vote for District 6 in April. Thank you!



Phone: (715) 532-5524 Fax: (715) 532-3065

February 26, 2021

To: The Membership

As provided by the Bylaws, the Rules & Resolution Committee met on February 26, 2021 to consider proposed Bylaw amendments and a member-submitted advisory resolution to determine: 1) whether each is legally "in order"; 2) whether additional information should be presented to the membership to ensure a full airing of the issue and an informed decision; and 3) whether to make a recommendation to the membership concerning adoption or rejection of each of the proposals. The full text of the three proposals is printed below, along with an explanation of the Committee's recommendation.

Annual Meeting Rules:

The Committee reviewed the 2020 Annual Meeting Rules. The rules were revised to address member attendance at the annual meeting and the various ways members can vote prior to the annual meeting. Approval of the 2019 and 2020 Annual Meeting Minutes will also be included on the 2021 Annual Meeting ballot. The Annual Meeting Rules, as adopted by this committee, can be found on page 16c.

Respectfully submitted:

Rules and Resolution Committee

Gary Beadles, Chair Ken Hodowanic Doug Dicus Walt Lang Jr.

Gene Ludvigsen Katy Overman

Victoria Palya Fred Stendel

Ronda Parker

PROPOSED BYLAW AMENDMENTS

Proposed Bylaw Amendment 1:

RESOLVED, that Article IV, Section 3 of the Bylaws ("Tenure and Qualifications") is hereby amended as follows:

- (b) Qualifications: No member shall be eligible to become or remain a director or hold any position of trust in the Cooperative, who:
 - (1) is not a bona fide resident of an active member of the Cooperative whose principal residence is in the district on premises and is served by the Cooperative; or ...

This Bylaw amendment was proposed by the board of directors. The Rules and Resolutions Committee unanimously recommends **IN FAVOR OF** adoption by the membership. This Bylaw amendment clarifies the residence requirement for directors.

NOTE: Underlined text within the proposed amendment indicates language that's been added; text with a line through indicates language that's being removed.

Proposed Bylaw Amendment 2:

RESOLVED, that Article III, Sections 1, 5 and 7 and Article IV, Section 5 of the Bylaws are hereby amended as follows:

- A. Add at the end of Article III, Section 1 ("Annual Meeting") the following: "When, in the Board's judgment, it is not safe or feasible to hold a meeting of the members in person, to the extent permitted by law the Board may provide for the annual meeting to be conducted through electronic means. Even when an in-person meeting is held, in its discretion the Board may allow members who choose to do so to participate through electronic means, to the extent permitted by law."
- B. Add at the end of Article III, Section 5 ("Quorum") the following: "To the extent permitted by law, where the Board of Directors has allowed participation through electronic means, members who participate in

These Bylaw amendments were proposed by the board of directors. The Rules and Resolutions Committee unanimously recommends **IN FAVOR OF** adoption by the membership. These Bylaw amendments provide tools for future annual meetings if there were to be another pandemic or natural disaster or when members may otherwise not feel comfortable attending a large meeting in person.

- C. Amend the title of Article III, Section 7 to read, "Voting By Absentee Signed Ballot or Electronically" and add at the end of the section the following: "When, in the Board's judgment, it is not safe or feasible to hold a meeting of the members in person, to the extent permitted by law the Board may limit voting on election of directors and on any other matter to
- absentee voting, including electronic voting, provided that on any matter where voting is to be limited in that way absentee ballots have been sent to all members entitled to vote on the matter."
- D. Amend the second sentence of Article IV, Section 5 ("Election of Directors") to read as follows, "Each member of the Cooperative shall be eligible to vote for one candidate from each district from which a director is to be elected, either by voting in person at the meeting or by submitting an absentee ballot *or electronic vote when permitted*, as provided in Article III, Section 7, above."

PROPOSED ADVISORY RESOLUTION

RESOLVED, that the membership of Jump River Electric Co-op hereby urges the Board to approve a five-year moratorium on any future rate hikes.

This advisory resolution was proposed by a member. The Rules and Resolutions Committee recommends **AGAINST** adoption. It was the sense of the Committee that the resolution is not needed or advisable. The Committee (on an 8-1 vote) recommended that the membership reject the resolution, allow the current rate study to be completed, and allow the Board to take appropriate action based on that information.

The Bylaws provide that the Rules & Resolutions Committee shall meet and adopt rules and procedures for conducting the annual meeting. The committee includes nine members, none of whom is an incumbent director or candidate for director. The rules and procedures approved by the committee are as follows:

2021 Annual Meeting Rules

- 1. If it is feasible to proceed with an in-person meeting as planned, in the interest of health and safety and to comply with the requirements of the meeting site, management may limit in-person attendance to 70.
- 2. To the maximum extent feasible, voting at the meeting will be by show of member voting card that will be provided at registration. There will be no voice voting. The only ballot voting will be as described in #4, below.
- Any proposed resolution on policy affecting Jump River Electric Cooperative, Inc. (JREC), was required to be submitted by February 23, 2021, the deadline included in the December, January, and February Wisconsin Energy Cooperative News (WECN) mailed to each member.
- 4. Members are being provided a booklet containing Absentee Ballots to vote on: the three director seats up for election this year; two sets of proposed Bylaw amendments; one member-submitted resolution; and approval of the Minutes of the 2019 and 2020 annual meetings. Members may vote in any one of three ways:
 - You may mark and return the ballot from the Absentee Ballot booklet, in a signed envelope, so that it is received at the JREC office by 4 p.m. on April 23, 2021; or
 - You may vote electronically, according to the instructions provided by JREC, provided you cast your elec-

- tronic votes no later than 4 p.m. on April 22, 2021; or
- If you did not vote by timely Absentee Ballot or electronic vote, you may attend the annual meeting, request a meeting-day ballot, and cast that ballot up to the time the chair calls the meeting to order at 10 a.m. (Ballots will not be accepted after that time).
- 5. The tellers may begin opening and counting the ballots prior to the opening of the meeting, to avoid unnecessarily extending the length of the meeting.
- 6. The meeting will be conducted in accordance with Robert's Rules of Order Newly Revised, as supplemented by these Rules. The president as chair of the meeting has appointed the cooperative's attorney, Niles Berman, to act as parliamentarian of the meeting.
- 7. Any speaker must be recognized by the chair before speaking. Only members will be recognized by the chair, and each member must give his or her name and address. Members are to limit their comments to two (2) minutes, with any rebuttal limited to one (1) minute. The chair shall be responsible for maintaining decorum during the meeting. Comments from members will be in order during unfinished and new business sessions and after the president's report, general manager's report, and auditor's statement have been presented.





SmartHub lets you manage your electric account 24/7 online with your computer or mobile device and allows members to vote electronically. If you already have a SmartHub account, proceed to page 16e for step-bystep instructions on how to vote using SmartHub.

If you have never established a SmartHub account, you can do so any time. To use SmartHub on your smartphone or tablet, download the FREE app for Apple® and Android® devices at www.smarthubapp. com or from the App Store or Android Market. Search for the "NISC SmartHub" app, follow instructions, enter your profile information and choose JREC as your electric provider. Creating an account takes less than three minutes!

SmartHub brings you the POWER of your membership. You can:

- Pay your bill in real time
- Set recuring payments
- Compare monthly bills
- Access multiple accounts
- Update contact information
- View previous days' or month's usage
- Notify JREC of outages
- Vote electronically

How to create a SmartHub Account

Getting started is easy. If you don't already have online access to your account, you can quickly sign up for it. You can find a link to SmartHub at our website, www.jrec.com. Click on the "Pay Online" button at the top of our website.

Step 1: Then click on "Sign up to access our Self Servie site" from the SmartHub log-in page. (right)

Step 2: Enter the requested account information in order



to verify your identity. Answers must match account info exactly. Then click Submit. (below)



Step 3: If successful, you'll get a notification that says "Congratulations! Your registration is complete. You will receive an email with a temporary password. Use it to log in and change your password."

Step 4: Check your inbox for an email that will contain your temporary password to first log-in to your account.

Step 5: Back on the log-in page, enter email and temporary password and click Login. (right)

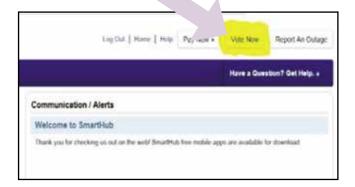


Step 6: The first time you log in, you'll be asked to change your password. (below)

	se change your password	
E-Mail Address	and residence	
New Password	1	Password Strength.
		Bullionador moderano, 10 character montenes or food over queclal phasalair
Confirm Password		
	Sideral Cancel	

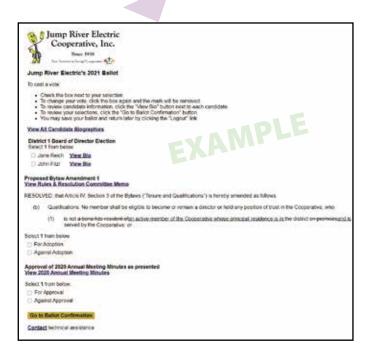
HOW TO VOTE Using SmartHub

Step 1: Click on the "Vote Now" tab at top.

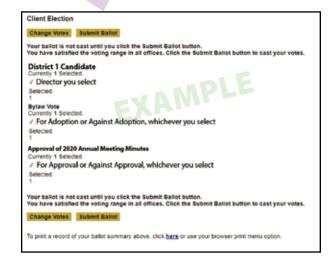


Step 2: The welcome page will open and you can review the voting instructions. Click "Go To Ballot" when ready.

Step 3: The Client Election Screen will open, and you can view the director bios and bylaw information from this screen. Vote for one candidate per district and For or Against Adoption for each Bylaw Amendment and Proposed Advisory Resolution. Members will also vote on the approval of the 2019 and 2020 Annual Meeting Minutes. Click on the "Go to Ballot Confirmation" to view summary of ballot.



Step 4: You can view and/or change your vote from this summary screen. Click "Submit Ballot" once you are ready to cast your vote. You can also print a record of your ballot summary.

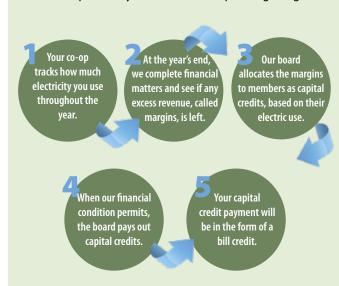


Step 5: Click Logout



CAPITAL CREDIT ALLOCATION

The energy bill mailed in April will contain your 2020 capital credit allocation information. The graphic below explains how capital credits are allocated and then subsequently paid out. Please note this is not a bill or a credit that can be used to pay an electric bill. The allocation amount represents your share of the operating margins.



April 2021



Balance Sheet

(December 31, 2020)

(Subject to Audit)

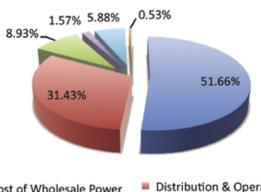
ASSETS	2020
Electric Utility Plant	\$54,162,406
Less Reserve for Depreciation	(14,274,348)
Net Utility Plant	39,888,058
Patronage Associated Organizations	5,886,981
Investments Associated Organizations	711,315
Other Investments	8,036
General Cash	82,471
Temporary Cash Investments	298,012
Accounts and Notes Receivable (Less Reserves)	1,117,739
Materials and Supplies	297,366
Other Current and Accrued Assets	100,156
Deferred Charges	216,792
TOTAL ASSETS	\$48,606,926
I IARII ITIES	2020
LIABILITIES	2020
Long Term Debt (RUS-NRUCFC)	\$21,701,068
Long Term Debt (RUS-NRUCFC)	\$21,701,068
Long Term Debt (RUS-NRUCFC) Notes and Accounts Payable Customer Deposits	\$21,701,068 \$7,806,810 345,479
Long Term Debt (RUS-NRUCFC)	\$21,701,068 \$7,806,810 345,479 744,025
Long Term Debt (RUS-NRUCFC)	\$21,701,068 \$7,806,810 345,479 744,025 326,831
Long Term Debt (RUS-NRUCFC)	\$21,701,068 \$7,806,810 345,479 744,025 326,831 30,924,213
Long Term Debt (RUS-NRUCFC)	\$21,701,068 \$7,806,810 345,479 744,025 326,831 30,924,213 \$23,473,314
Long Term Debt (RUS-NRUCFC)	\$21,701,068 \$7,806,810 744,025 326,831 30,924,213 \$23,473,314 \$9,480,967
Long Term Debt (RUS-NRUCFC)	\$21,701,068 \$7,806,810 345,479 744,025 326,831 30,924,213 \$23,473,314 \$9,480,967 13,992,347
Long Term Debt (RUS-NRUCFC) Notes and Accounts Payable Customer Deposits Other Current and Accrued Liabilities Deferred Credits Total Liabilities Patrons' Capital Credits Less Capital Credits Retired Balance Capital Credits Outstanding Retired Capital Credits-Gain	\$21,701,068 \$7,806,810 345,479 326,831 30,924,213 \$23,473,314 \$23,473,314 9,480,967 13,992,347 833,453
Long Term Debt (RUS-NRUCFC) Notes and Accounts Payable Customer Deposits Other Current and Accrued Liabilities Deferred Credits Total Liabilities Patrons' Capital Credits Less Capital Credits Retired Balance Capital Credits Outstanding Retired Capital Credits-Gain Membership Fees	\$21,701,068 \$7,806,810 345,479 326,831 30,924,213 \$23,473,314 9,480,967 13,992,347 833,453 51,345
Long Term Debt (RUS-NRUCFC) Notes and Accounts Payable Customer Deposits Other Current and Accrued Liabilities Deferred Credits Total Liabilities Patrons' Capital Credits Less Capital Credits Retired Balance Capital Credits Outstanding Retired Capital Credits-Gain	\$21,701,068 \$7,806,810 744,025 326,831 30,924,213 \$23,473,314 9,480,967 13,992,347 833,453 51,345 2,805,567

Operating Report

(Subject to Audit)

F 2020	or the Year 2019
Total Operating Revenue <u>\$14,772,671</u>	\$14,813,680
Operating Expenses:	
Cost of Power\$7,631,564	\$7,864,032
Operations and	
Maintenance Expense \$2,492,665	\$2,405,361
Collection and	
Billing Expense\$491,265	\$535,455
Customer Service and	
Informational Expense \$92,274	\$88,036
Sales Expense\$88,367	\$68,802
Administrative and	
General Expense\$1,474,677	\$1,501,170
Depreciation \$1,319,724	\$1,240,906
Taxes\$231,629	\$227,310
Interest on	
Long Term Debt \$696,748	\$691,748
Other Deductions\$175,284	\$118,672
Total Operating Expenses <u>\$14,694,197</u>	\$14,741,492
Net Income from Operations \$78,474	\$72,188
Patronage Capital Allocations	
(DPC-NRUCFC) and other	
Non-Operating Income \$425,650	\$443,422
TOTAL MARGINS	
FOR THE PERIOD\$504,124	\$515,610

How Your 2020 Dollar Was Spent



Cost of Wholesale Power

Depreciation Interest

Distribution & Operating Expense

Taxes Capital Credits

What We Did During 2020

New Services Built122
Miles of Overhead Line Built/Removed2.72
Miles of Underground Line
Installed/Removed12.12
Poles Installed or Replaced304
Services Changed for Increased Capacity67

FOR YOUR INFORMATION

Your Board of Directors

District 1, Jane Reich district 1@irec.com

Chairperson
district2@irec.com

District 3, Joe Lorence Secretary/Treasurer district3@jrec.com

District 4, Jerry Carow district4@jrec.com

District 5, Bill van Doorn district5@jrec.com

District 6, Open Seat

District 7, Jason Weaver Vice Chairpersondistrict7@irec.com

District 8, Wally Kruk district8@jrec.com

District 9, Sandy Schara district9@jrec.com

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Services & Billing Questions

715-532-5524 Ladysmith 715-634-4575 Hayward

After-Hours Emergency 866-273-5111

Jump River Board Minutes Summary

The regular board meeting of Jump River Electric Cooperative was held in person at the Ladysmith Headquarters and Virtual in Hayward on Monday, January 25, 2021 at 9 a.m.

December minutes, financials, member applications, member refund list, outages, board expense and general manager reports were submitted to the board of directors to review prior to the start of the meeting.

December Minutes – A motion was made, seconded and unanimously carried to approve the December minutes as amended.

Operations Update – Kurt Harris, general foreman, reported on ongoing pole replacement, mowing, squirrel wrapping, mapping, asset management, PCB transformer testing and inventory projects. A motion was made, seconded and unanimously approved to accept the operations report.

General Manager's Report - Anderson reviewed member applications with a total of 120 new services for 2020, member refunds, outages, and director expenses. Anderson updated the board of directors on the progress of strategic plan objectives, operational effects of COVID 19, the Winter Dam and Community Cents projects, Dairyland Power flat rate and time of use, and CEO focus. A motion was made, seconded, and unanimously approved to accept the general manager's report.

Financial Report – Lori Davis, finance manager, reported on the check register and investments. Davis reported on the ongoing independent audit being conducted by CliftonLarsonAllen, LLC. A motion was made, seconded, and unanimously approved to accept the financial report.

Dairyland Power Cooperative Director Report – Director Jane Reich reported on power cost adjustment status, revenue volatility adjustment, pre-pay policy, and leasing programs. A motion was made, seconded, and unanimously carried to approve the Dairyland director report.

Thank you notes were passed around the directors from the Lazar/Davis family, Feed My People Organization, Logan Golubiff, and the School District of Flambeau.

New Business - Items up for discussion included Annual Meeting 2021, Rules and Resolutions Committee Members, Wisconsin Electric Cooperative Association education, time of use vs. flat rate, Dairyland Power Cooperative district meeting, director hours reporting, for the good of the cooperative, and February meeting date.

A motion was made, seconded, and unanimously carried to send Director Jason Weaver to Understand the Electric Business as part of the Credentialed Cooperative Director curriculum.

February meeting date was set as Tuesday, February 23, 2021 at 9 a.m. at the Ladysmith Head-quarters and virtually in Hayward.

Executive Session – A motion was made, seconded, and unanimously carried to enter into Executive Session at 1:24 p.m.

Out of Executive Session – A motion was made, seconded ,and unanimously carried to come out of Executive Session at 1:49 p.m.

Action Resulting from Executive Session – None.

Adjournment – Chairperson Brooks adjourned the meeting at 1:51 p.m.

Please go to jrec.com/board-meeting-expense-information to view the complete minutes and video footage from the January 2021 Board Meeting.

Who Are Our Members?

Residential	4,245
Seasonal	4,364
Commercial	636
Farms	306
Schools, Halls, Etc	45
Water Pumping	
Industrial	
Street Lights	4
Total Meters Connected	

2020 Interruptions of Electric Service

Power supply1	Customer-caused
Maintenance/Planned16	Motor vehicle
Material or equipment	Fire0
fault/failure37	Other2
Tree failure67	Miscellaneous18
Weather18	Total Outages265
Small animal/bird94	-



MINUTES OF THE 81ST ANNUAL MEETING OF THE MEMBERSHIP • APRIL 27, 2019

These minutes were not voted on at the 2020 Annual Meeting and will be presented again at this year's annual meeting.

The 81st Annual Meeting of the Jump River Electric Cooperative, Inc. (hereinafter referred to as the "Cooperative") was held at the Ladysmith High School, Town of Flambeau, Rusk County, Wisconsin on Saturday, April 27, 2019. Registration began at 9 a.m.

President Jerry Carow called the meeting to order at 10 a.m. The Presentation of Colors were made by members of the American Legion followed by the playing of the National Anthem. President Carow welcomed the cooperative members to the 81st Annual Meeting and thanked the American Legion for the presenting the colors.

President Carow announced that registration was closed, which permitted the counting of the ballots to begin.

Secretary-Treasurer Joe Lorence reported there were 101 members registered and declared there was a sufficient number to constitute a quorum and hold an official meeting.

President Carow thanked the following guests for being in attendance: David Anglemyer, Clyde Shipmann, Mary Erickson, Nate Bennington, David Wozniak, Linda Powers, Barb Nick, and Chuck Zenner.

President Carow announced Attorney Niles Berman would act as Parliamentarian of the meeting. Attorney Berman then read the Rules of the Meeting to the membership. Attorney Berman next read the proof of notice of the annual meeting. The official notice of the meeting was included in the *Wisconsin Electric Cooperative News (WECN)* magazine, mailed to all members on March 29, 2019.

Attorney Berman stated members received a copy of the 2018 Annual Meeting Minutes in the Annual Meeting Notice that was mailed to them in the WECN magazine and entertained a motion to approve those minutes as distributed. A motion was made and seconded by the members to approve the 2018 Annual Meeting Minutes as presented. Unanimously carried.

President Carow introduced the election inspectors: Jerry Geisler, Arian Knops, Jackson Reeder, Florence Selonke, and Kathy Titera.

President Carow introduced the current directors, being: Jane Reich, District 1; Myron Brooks, District 2; Joe Lorence, District 3; Jerry Carow, District 4; Bill van Doorn, District 5; John Cerman, District 6; Lori Taguma, District 7; Walter Kruk, District 8; and Sandy Schara, District 9.

Attorney Berman read the qualifications of the directors of the cooperative and introduced the current director candidates, being: District 2 – incumbent Myron Brooks, Gilman; District 7 – Jason Weaver, Hayward and incumbent Lori Taguma, Hayward; and District 8 – incumbent Walter Kruk, Hayward. Brooks, Weaver, Taguma, and Kruk addressed the membership.

Attorney Berman called for questions on the Director Ballot. There were no questions asked, so Berman asked the members to mark their ballots and then closed the director balloting.

Attorney Berman acknowledged and thanked the Rules and Resolutions Committee: Gary Beadles, Sue Farrell, Ken Hodowanic, Peggy Kuehne, Henry Lew, Gene Ludvigsen, Kathy Overman, Vickie Palya, and Fred Stendel.

Attorney Berman reviewed the proposed Bylaw amendment. As reported in the meeting notice, the Rules and Resolutions Committee recommends approval of the Bylaw amendment. A motion and second were then made for adoption of the bylaw amendment as proposed and included in the meeting notice. Attorney Berman called for questions and/or comments on the proposed bylaw amendment. A question was asked on how the cooperative would set policy and establish very specific rules for making the credentials correct for those members voting online. Another was why a motion was being requested to adopt this proposed bylaw amendment. When the discussion concluded, Attorney Berman asked the members to mark their ballots for or against adoption and then declared the proposed bylaw amendment balloting closed.

Attorney Berman next reviewed the proposed advisory resolution. As reported in the meeting notice, the Rules and Resolutions Committee recommends that the membership vote against adoption. A motion and second were made to approve the resolution as proposed. Berman called for questions or comments on the proposed advisory resolution. Questions were on the thought process behind this resolution and it was explained that this was just a suggestion to the board and not a proposal to amend the bylaws. Members also asked if the Hayward office was recently

constructed and why was a change needed. The membership was told that the office area was originally constructed to house appliances. When the discussion concluded, Attorney Berman asked members to mark their ballots for or against adoption of the resolution and then declared the proposed advisory resolution balloting closed.

General Manager/CEO Jim Anderson introduced David Wozniak of Clifton-LarsonAllen. Mr. Wozniak stated the Cooperative's books were in good standing and kept accurately. A copy of the financial report was sent to each member in the WECN Annual Report and Wozniak reviewed the report.

General Manager/ CEO Anderson introduced President Carow. Carow recognized former board members John Kmosena and Stanley Kromrey. He stated as member-owners of Jump River Electric Cooperative, we all should rightly expect affordable rates, great service, and electricity when we need it. Carow then addressed the membership and highlighted the following: strategic planning objectives, cost control, resolution of issue with LCO, increase efficiency and system modernization, improved communications with our members, broadband, electric vehicle use has been on the rise, outpost buildings, alternative energy sources, sharing among cooperatives, and YOU!

Anderson recognized Mike Schaefer from Taylor Electric and the employees of JREC. He then addressed the membership and reported on the cooperative's mission and value statements, seven cooperative principles, strategic planning objectives, new billing system with multiple billing cycles, pre-paid metering, power cost adjustment, community cents, operations, management and board working together effectively, rates, and average monthly cost comparison.

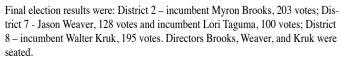
Anderson introduced Linda Powers from River Valley Architects. Powers presented to the members an existing facility assessment of the current headquarter facility site, space need study results, design priorities, building design, cost, and what was next. She stated that the design was complete, bids received and awarded, board action was needed to move forward with the project, and construction may start as early as June 2019.

President and CEO of Dairyland Power Cooperative (DPC), Barb Nick was introduced by Anderson. Nick touched upon DPC and stated they were a generation and transmission cooperative that provides wholesale electrical requirements and other services, evolving industry, declining usage and members, resource diversification, and plant decommission of LACBWR (La Crosse Boiling Water Reactor) and the Alma Station.

President Carow called for comments and questions on reports and submitted questions. Billing Clerk Sebastian Halmstad and Finance Manager Lori Davis along with Carow, Anderson, Powers, and Nick addressed questions on the implementation of new billing software, what happens to the old credit card and payment information and new options available; and building questions received on the floor plans being available for member viewing prior to board decision, how are we going to fund the building project if rates aren't going up, approximate cost of building, acreage of facility site, if contractors up for bid had been made public and a request received to use as many local contractors possible. A comment was also received regarding the amount of money spent and how the structure must be very impressive. Questions continued regarding the extra space for rent in Hayward, moving the rock from Hayward to Ladysmith, average office space, and a comment received on the energy conservation incentives. Involuntary shut offs during peak times, solar systems, solar panels efficiency in Wisconsin, and the new generation gas plant in Superior were additional questions received from the membership.

President Carow called for unfinished business. There was none. President Carow called for new business. There was none.

Attorney Berman reported on the director election results. Based on the initial count, Attorney Berman declared the following directors received the highest number of votes in their respective districts and would serve their respective districts for three years, the term specified in the bylaws of the Cooperative, or until their successors shall have been elected and qualified: District 2, Myron Brooks, Gilman; District 7, Jason Weaver, Hayward; and District 8, Walter Kruk, Hayward. Attorney Berman explained that to ensure complete accuracy, the ballots were counted twice and that the final counts will be reported in the meeting minutes.



Attorney Berman then announced the proposed bylaw amendment received the majority of votes in favor and was adopted. The proposed Advisory resolution was voted against adoption. As with the director elections, to ensure complete accuracy, the ballots were counted twice and that the final counts will be reported in the Minutes of the meeting. Final results were as follows: Proposed bylaw amendment was adopted, with a vote of 188 for, and 24 against. The proposed advisory resolution failed with a vote of 89 for the advisory resolution and 128 against.

Attorney Berman stated the ballots were to be held for 30 days following the meeting and destroyed after that retention time unless directed differently by the

membership. No objection or comments were made, and Berman declared the ballots to be retained for 30 days

General Manager/CEO Jim Anderson reminded the members to turn in their red ticket stub to redeem their attendance gift, which was a \$10 energy credit and to pick up their chicken dinner voucher to JS Supper Club.

Prize drawings for seven \$100 energy credits were conducted with winners being: Don & Dorothy Stevens, Richard & Donna Gilbertson, Michelle Cyr, Jackson Reeder, Florence Selonke, Tom and Susan van Doorn, and Kenneth Winger.

The grand prize winner was Wayne and Betty Blumenstein winning a \$500 (\$100 per month) voucher towards their energy bill.

Being there was no further business to come before the meeting, President Carow accepted a motion and second to adjourn the meeting at 12:55 p.m. Motion carried. Final registration was 101 members.—*Joe Lorence, Secretary – Treasurer*

MINUTES OF THE 82ND ANNUAL MEETING OF THE MEMBERSHIP • JULY 25, 2020

The 82nd Annual Meeting of the Jump River Electric Cooperative, Inc. (hereinafter referred to as the "Cooperative") was held at the Ladysmith Lions Club Legacy Amphitheater, Town of Ladysmith, Rusk County, Wisconsin on Saturday, July 25, 2020. Registration began at 9:30 a.m.

President Jerry Carow called the meeting to order at 10 a.m. President Carow announced that registration was closed and welcomed the cooperative members to the 82nd Annual Meeting.

President Jerry Carow asked those who have served or are currently serving in the Military to stand to be recognized. President Carow then asked the rest of the membership to stand for the National Anthem and Pledge of Allegiance.

President Jerry Carow reviewed the rules of the meeting, including the requirement that the returned absentee ballots could only be counted if they were returned by April 24 or July 24 and that the only ballots that would be collected and counted today would be the ones turned in during registration prior to the opening of the meeting. He then reported there were 44 members registered and declared there was an insufficient number to constitute a quorum. President Jerry Carow announced that a meeting could be held but without a quorum the 2019 Annual Meeting Minutes could not be approved.

President Carow stated that there were no guests in attendance.

President Carow announced Attorney Niles Berman would act as Parliamentarian of the meeting.

Attorney Berman announced that affidavits were received confirming that the Wisconsin Energy Cooperative News had mailed the notice of meeting and Dairyland Power Cooperative's mail services department had mailed the director election ballots and that those certificates would be placed in the corporate records. Berman then stated that the approval of minutes previously scheduled on the agenda would have to be skipped due to lack of quorum as indicated by President Carow. Attorney Berman informed the membership that the election of the directors and action on the proposed Bylaw amendments and advisory resolution would be possible because state statute allowed the mail-in ballots to count towards a quorum but only for purposes of taking action on the election and on the amendments and resolution, respectively.

Attorney Berman introduced the current directors, being: District 1, Jane Reich; District 2, Myron Brooks; District 3, Joe Lorence; District 4, Jerry Carow; District 5, Bill van Doorn; District 6, John Cerman; District 7, Jason Weaver; District 8, Walter Kruk; and District 9, Sandy Schara.

Attorney Berman announced that meeting day ballots were allowed until President Carow called the meeting to order. Attorney Berman reported that only 12 meeting day ballots were cast. Attorney Berman introduced and thanked the election inspectors who were Jerry Geisler, Arian Knops, Jackson Reeder, Florence Selonke and Kathy Titera.

Attorney Berman introduced the current director candidates, being: District 3 – incumbent Joe Lorence, Sheldon, running unopposed; District 4 – incumbent Jerry Carow, Ladysmith, running unopposed; and District 9 – incumbent Sandy Schara, Hayward, and Jim Strandlund, Hayward.

Attorney Berman reported on the director election results. Based on the initial count, Attorney Berman declared the following directors received the highest number of votes in their respective districts and would serve their respective districts for three years, the term specified in the bylaws of the cooperative, or until their

successors shall have been elected and qualified: District 3, Joe Lorence, Sheldon; District 4, Jerry Carow, Ladysmith; and District 9, Sandy Schara, Hayward. Attorney Berman explained that to ensure complete accuracy, the ballots were counted twice and that the final counts will be reported in the meeting minutes. Final election results were: District 3 – incumbent Joe Lorence, 234 votes; District 4 – incumbent Jerry Carow, 230 votes; District 9 – incumbent Sandy Schara, 155 votes and Jim Strandlund, 111 votes. Directors Lorence, Carow, and Schara were declared elected.

Attorney Berman then announced the four (4) proposed bylaw amendments received the majority of votes in favor and were adopted. The proposed Advisory Resolution was voted against adoption. As with the director elections, to ensure complete accuracy, the ballots were counted twice and the final counts will be reported in the minutes of the meeting. Final results were as follows: Proposed Bylaw Amendment 1 was adopted, with a vote of 274 for and 23 against; Proposed Bylaw Amendment 2 was adopted, with a vote of 235 for and 37 against; Proposed Bylaw Amendment 3 was adopted, with 227 for and 33 against; and Proposed Bylaw Amendment 4 was adopted, with 238 for and 29 against. Proposed Advisory Resolution failed with a vote of 113 for and 156 against.

Attorney Berman stated the ballots would be held for 30 days following the meeting and destroyed after that retention time unless directed differently by the membership. No objection or comments were made, and Berman declared that by unanimous consent the ballots will be retained for 30 days.

A financial report was previously prepared by Jim Halverson of the auditing firm of CliftonLarsonAllen and read aloud by Attorney Berman. Berman stated that a copy of the financial report was sent to each member in the WECN Annual Report. Halverson reported that the cooperative's books were in good standing and kept accurately.

President Carow reported on the role of directors within the cooperative, mistakes and successes of the current board of directors throughout the year, and the use of the training/community room to conduct member feedback sessions in the future.

General Manager/CEO Anderson introduced attending staff as follows: Karis Albrecht, Samantha Burroughs, Johnny Moravic, Jay Anderson, Lori Davis, Denise Zimmer, Vicky Ringstad, Jessica Bingham, Tammy Bloomer, Jennifer Belk, and Sebastian Halmstad.

General Manager/CEO Anderson reported on the Lac Courte Orielles Tribe (LCO) contract, Margins, Return of \$384,000 to the membership through Capital Credits, Building, No Rate Increase, Time of Use Rate Structure, Voltage Control, Modernization of Substation, Jobs, Badger Unified, and Rate Stabilization.

President Carow called for questions. There were none.

President Carow called for unfinished business. There was none.

President Carow called for new business. There was none.

Prize drawings for five \$100 energy credits were conducted with winners being: Gary Purgent, Charlotte Reisner, Steve Janson, Jackson Reeder, and John Revak.

The grand prize winner was Zola Geisler winning a \$500 voucher towards her energy bill.

Being there was no further business to come before the meeting, President Carow adjourned the meeting at 10:35 a.m. Final registration was 44 members.

—Joe Lorence, Secretary – Treasurer



TE Frequently asked questions on voting

Q. CAN I VOTE FOR ALL THE DIRECTORS ON THE BAL-LOT, EVEN IF I'M NOT A MEMBER IN THAT DISTRICT?

A. Yes.

Q. HOW CAN I VOTE?

- A. You can vote one of three ways.
 - 1. Vote by mail by completing an Absentee Ballot that will be mailed to you, or
 - cast an electronic vote through the SmartHub system, or
 - cast your vote at the annual meeting held April 24, 2021.

Q. WHEN CAN I VOTE?

A. Absentee ballots will be mailed to each member at the end of March and will be accepted on or before April 23. Electronic voting opens March 29 and closes at 4 p.m. on April 22. Members can also vote at the annual meeting on April 24, 2021 until the meeting opens at 10 a.m.

Q. CAN MY SPOUSE AND I BOTH VOTE?

A. No. Only one vote per joint membership is allowed. Regardless of the number of meters or accounts you may have with JREC, you only have one membership. See Article I, Section 3 of the co-op bylaws.

Q. CAN I BRING MY ABSENTEE BALLOT TO THE ANNUAL MEETING TO BE COUNTED?

A. No. Absentee ballots need to arrive at either our Hayward or Ladysmith office on or before April 23 to be counted.

Q. CAN I WITHDRAW MY VOTE OR SUBSTITUTE MY BALLOT ONCE CAST?

A. No. See Article III, Section 7(g) of JREC's bylaws.

Q. HOW CAN AN <u>ONLINE ELECTION</u> WEBSITE PREVENT VOTING MORE THAN ONCE?

A. Each member's log-in information is disabled immediately after submitting their web ballot, preventing them from logging into the voting website again and voting twice. Read next question for more on JRECs voting verification procedure.

Q. HOW DOES JREC ENSURE ONLY ONE VOTE IS CAST PER MEMBERSHIP, REGARDLESS OF HOW THEY VOTE?

A. JREC has a proven voting vertification procedure in place that records when a vote is cast by absentee ballot or electronic ballot. Once a vote is cast electronically, that member's online voting option is disabled, ensuring that only one web ballot can be cast per membership. Members who attend the annual meeting are only given a Meeting Day ballot once it has been confirmed that no other ballot had been previously cast.

Q. WHO OVERSEES THE ELECTRONIC VOTING PROCESS?

A. JREC has hired Survey & Ballot Systems (SBS) to set up and oversee the electronic voting process. They are a well-established company located in Eden Prairie, Minnesota, with an A+ rating from the Better Business Bureau. For more information log on to surveyandballot.com.

Q. WHAT TYPE OF SECURITY CAN I EXPECT WITH AN SBS-MANAGED ONLINE ELECTION?

A. Several layers of security are employed to protect your SBS election. The voting website is hosted on their secure server and our election website is only accessible to authorized members through unique voter logins and passwords. Ballots are transmitted to the data center using Symantec TLS encryption and authentication technology. Voting websites also employ passive and active network and security monitoring services to detect and prevent unauthorized access. Data is stored in a secure data center with controlled, monitored access 24 hours per day, 7 days per week, 365 days per year.

Q. DOES SBS HAVE QUALITY CONTROL PROCEDURES IN PLACE?

A. Yes. A summary of their procedures includes data receipt verification, proofing, test batches, auditing, and certification.

Q. HOW IS MY VOTE KEPT ANNOYNOMOUS?

A. SBS only provides a list of members who voted to JREC, not how they voted. Web votes are tallied by SBS and certified election results given to JREC. Mail-in absentee votes are kept in a secure location until the Annual Meeting day. Members who serve on the election inspection committee open and tally these votes in a way that maintains anonymity.

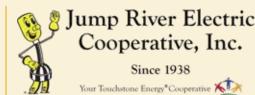
James Anderson, General Manager

1102 W. Ninth St. North, P.O. Box 99, Ladysmith, WI 54848 715-532-5524 • www.jrec.com

After-hour emergency service, call 866-273-5111

Find us on Facebook

JREC is an equal opportunity provider and employer.



Offices will be closed April 2, 2021, in observance of Easter.

THANK A LINEWORKER ON APRIL 12

If you were asked to associate an image or a person with Jump River Electric Cooperative (JREC), I bet you would picture a lineworker. One of the most visible employees of the co-op, lineworkers work tirelessly to ensure our community receives uninterrupted power 24/7.

"Lineworker" is listed as one of the top 10 most dangerous jobs in the United States. This is understandable as they perform detailed tasks near high-voltage power lines. Regardless of the time of day, having to brave stormy weather and other challenging conditions, lineworkers must climb 40 feet in the air, often carrying heavy equipment to get the job done.

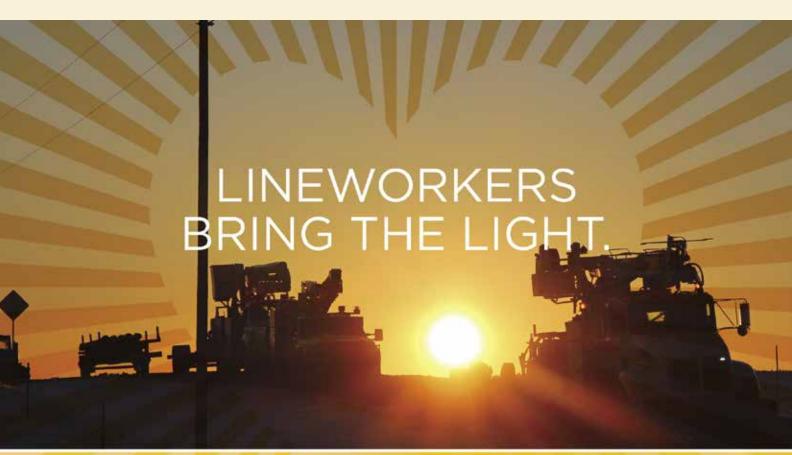
Being a lineworker is not a glamorous or easy profession. It takes years of specialized training, ongoing education, dedication, and equally important, a sense of service and commitment. How else can you explain the willingness to leave the comfort of your home to tackle a challenging job in difficult conditions, when most are sheltering comfortably at home? This dedication and

sense of service to the community is truly what sets them apart. That's why we set aside this day to celebrate and recognize the men and women who work around the clock to keep the lights on.

While lineworkers may be the most visible employees at JREC, it's important to note that there is a team of highly skilled professionals working behind the scenes. Without them, our lineworkers wouldn't be able to "bring the light" to our community.

Our dedicated and beloved lineworkers are proud to represent JREC, and they deserve all the appreciation and accolades that come their way on Lineworker Appreciation Day. Think about all the ways you use electricity every day.

On April 12, and any time you see a lineworker, I hope you'll join JREC in thanking them for their exceptional service and the dedicated team of professionals working behind the scenes at the co-op. Their commitment to service runs deep.



Lineworker Appreciation Day
On April 12, remember to
#ThankALineworker.



1st Place – Marcia Suchy of Couderay Loon on Nest, taken on N County Rd CC, Chippewa Flowage



2nd Place – Bonnie McGraw Glen Flora



Third Place – Pat Nehring of Hayward